

# Roadmarker

The official publication of the Roadmarking Industry Association of Australia

**NATIONAL  
CONFERENCE  
EDITION  
2022**

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Coffs Harbour



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# On reflection

## The last RIAA National Conference was held in Dubbo, in August 2018.

The COVID pandemic, pandemic response strategies, and other global tensions, such as the situation in Ukraine, have combined to change the world and global economic environment in ways that were scarcely imaginable four years ago.

If it was imaginable, straight after Dubbo I would have purchased \$20,000 worth of shares in Zoom, and be sitting on a tropical island by now.

But above all, the chance for us to meet in person again, travel, and reconnect, at the RIAA National Conference, is a massive cause for celebration after the past few years.

Preparations for this version of the Conference began anxiously. After initially postponing and then cancelling the event in 2020, I applaud the courage of RIAA Directors who committed to holding the event this July.

One thing that's struck me right throughout the COVID pandemic, is how quickly peoples collective behaviour changes, and how quickly we forget events from just mere weeks ago. The best illustration is that out of seemingly nowhere, almost everyone became experts in epidemiology and totally at ease using previously unheard of phrases like "social distancing", "lockdown", "isolaton".

The reason I applaud the stance of the RIAA is that while the Conference is in July, and almost everyone who reads this is very aware that the Conference is proceeding, the timing of the RIAA committing to the Conference with no turning back was around December 2021 and January 2022. At that time, the new Omicron strain was dominating the headlines, and although the predominant judgement was that the surge would pass, at the time we committed to the Conference there was still uncertainty around lockdown and what borders would be open.

But RIAA Directors felt that the importance of the networking and learning opportunities created by our Conference where a step we had to take, even if attendance were to be limited to just a handful of Australian states.

And a note of acknowledgement and thanks to the amazing team at Opal Cove. If you are reading this at the Conference, its already apparent to you what a magnificent and beautiful venue the Opal Cove is. But above and beyond that, the team there have stuck with the RIAA and our Conference; and in turn, we have done the same for the teams at Opal Cove and Rowland Moye Entertainment (RME).

My personal experience with the RIAA has differed from my predecessors. As I approach five years in the role, the fates have dictated that this just my second National Conference. That and I've got at least a functional knowledge of how to use Teams, Zoom, Webex, and the other variations of those meeting platforms. I still clearly recall the anxiety as the RIAA opened its first collect virtual meeting. I decided to stick religiously to the "graceful swan" strategy. The graceful swan looks an image of calm above the water, but underneath the surface the legs are kicking wildly to stay afloat. So at that first virtual meeting, I smiled extra hard and spoke ever so slowly, all the time inwardly panic struck.

At least so far, unlike other professions, no pavement marking professional has appeared partially undressed in the background of a Teams meeting that I've been in. And from the pavement marking professionals that I know, I can assure you that's a very good thing.

So we arrive at Coffs Harbour, for the RIAA National Conference, with the industry in the midst of a range of difficult issues that were very hard to foresee. Many of us are looking forward, planning how to manage high demand for our services, high inflation in the short term, supply delays and difficulties, raw material shortages, lack of available labour, and cost pressure brought on by all the above.

And that's where the Conference comes in. A fresh and exciting array of speakers presenting the latest opportunities and industry developments, combines with a terrific response for delegate attendance from across the industry, and the natural beauty of Opal Cove and Coffs Harbour, to give us all a fantastic opportunity to renew acquaintances, celebrate making it this far, and start of planning and learning processes for the times ahead.

Enjoy the RIAA National Conference 2022!

*Paul Robinson*

**General Manager**  
Roadmarking Industry Association of Australia



# NEW Lithium Battery-Powered Line & Field Markers

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Graco are a proud sponsor of the RIAA. They shall have the new ES500 battery powered marker on display at the upcoming RIAA Conference being held in Coffs Harbour, 27-28h July.

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For more information please contact Graco -  
Email: [MarketingANZ@graco.com](mailto:MarketingANZ@graco.com)



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- » Intersections
- » Warehouses
- » Factories
- » Airports

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**PROVEN QUALITY. LEADING TECHNOLOGY.**

# Everyone has a right to get home safe... Every Day.. No Exceptions!

BY PETER FRAZER, OAM



For more information visit  
[roadsafetyweek.com.au](https://roadsafetyweek.com.au)



**This was the theme for 2022 Yellow Ribbon National Road Safety Week (NRSW) and Safer Australian Roads and Highways (SARAH) was particularly honoured that these words should be reflected in this year's Road Safety Statement by His Excellency Governor General the Honourable David John Hurley AC DSC because the sentiment formed the foundation for the Week.**

These words reinforce that fact that whether on, or beside our roads and highways, your safety, and that of your loved ones, friends and colleagues, is a fundamental human right... And that right can never be traded away for any reason.

Ensuring that everyone can "get home safe" represents an essential challenge to our governments, corporates, unions, business, and indeed, every member of our community, for it requires us to actively look after all those on the road ahead.

Indeed, the NRSW message that "Everyone has a right to get home safe" was all the more poignant this year, given that last November traffic controller Timmy Rakei was killed, while his colleague, Shaun Kilmartin was seriously injured in what was a completely avoidable crash in Carrum Downs, Victoria, virtually adjacent to the RIAA Offices.

SARAH dedicated the Week in memory of Timmy and in solidarity with Shaun and we thank the RIAA and the traffic management industry for its advocacy in remembering them.

In reflecting of the week itself, we are proud that the commitment to “Drive So Others Survive!” was seen across Australia with buildings, bridges, other icons lit in yellow, while metropolitan, regional and local events were held to garner organisational and community support.

While there are so many to thank for the outstanding promotion of the Week, it would be remiss not to mention the Government of Victoria and especially the Hon Ben Carroll MP, Minister for Roads and Road Safety for hosting the national launch in Melbourne, and of course, we gratefully acknowledge the Transport Accident Commission (TAC) for undertaking this year’s secretariat and coordination responsibilities.

I would also like to acknowledge the outstanding contribution of each of our Principal Partners including Altus Traffic Australia, Ennis – Flint APAC, Roads Australia, Australian Automobile Association, Volvo Cars Australia along with our Gold Partners, Traffic Management Association of Australia, Mix Telematics Australia, 3M ANZ and SG Fleet. I also acknowledge the support of the jurisdictional Ministers and government partners including:

- » Hon Scott Buchholz MP, Former Assistant Minister for Road Safety and Freight, and the Commonwealth Office of Road Safety;
- » Hon Mark Bailey MP, Minister for Transport and Main Roads, and Department of Transport and Main Roads Queensland;
- » Hon. Natalie Ward MLC, Minister for Metropolitan Roads & Hon Samuel Farraway MLC Minister for Regional Transport and Roads, and Transport for NSW;
- » Hon Chris Steele MLA, Minister for City Services and Transport Canberra;
- » Deputy Premier and Minister for Infrastructure, Hon Michael Ferguson MP and Department of State Growth Tasmania;
- » Hon Joe Szakacs MP, Minister for Police and Emergency Services, and the South Australian Department for Infrastructure and Transport;
- » Hon. Paul Papalia CSC, MLA, Minister for Police and Road Safety, and the Western Australian Road Safety Commission;
- » Hon Eva Lawler MLA, Minister for Infrastructure, Planning and Logistics, and the NT Department of Infrastructure, Planning and Logistics.

In closing, it is important to remember why SARAH created National Road Safety Week and it is appropriately summed up in the words of the Governor – General:

“The statistics tell us we have a long way to go. The number of Australians killed each year, on average, for the last 10 years is 1,200. More than 400,000 have been seriously injured in the last decade alone. We simply must do more to reduce this toll and prevent the pain inflicted on families.

It is incumbent on all of us who use the road to conduct ourselves in a considerate and responsible way to ensure the safety of those around us. I want to commend all involved in 2022 National Road Safety Week for highlighting the issue of road safety and for promoting ways to help reduce the incidence of road trauma.”

# The RIAA National Conference

THE RIAA  
NATIONAL  
CONFERENCE  
2022

## The beautiful Opal Cove Resort in Coffs Harbour is the setting for the 2022 RIAA National Conference.

The National Conference is the showcase event for the RIAA and its members.

Historically, the Australasian National Conference has been held every two years in Australia, with a New Zealand based event every alternate year.

After the COVID disruption, that is worth reminding all of us!

Industry Associations engage in many functions to enhance the well-being of the industry they represent. Those many functions often include networking, providing business development opportunities, updating the latest issues, and unveiling new and emerging trends.

The RIAA National Conference ticks all those boxes. But more than that, the opportunity for renewing old friendships, acquaintances, and even rivalries. When combined with an enjoyable format at a great venue, the opportunity for a professionally and personally rewarding time is self evident.

This year that is even more the case. With a wide ranging and topical range of fresh speakers and industry exhibitions, the RIAA National Conference 2022 is shaping as a most informative and enjoyable event.

The Opal Cove at Coffs Harbour is a fantastic location for the National Conference. An ideal location for those in the Sydney and Brisbane area's, the appeal of Coffs Harbour is also keenly felt for those of us in the southern states as we struggle through the winter months.

The Opal Cove itself is a fantastic and functional venue for an event of this type. With a multitude of presentation spaces, an open and bright outlook, beautiful surroundings, and some mouth-watering meal options available, it is an ideal "one stop shop" for keen Conference participants.

We've been really impressed with the staff at Opal Cove, too. The RIAA and Opal Cove have stuck together through all the drama and delays brought on by COVID, so the opportunity to bring this event to life at Opal Cove is greatly appreciated, and I'm sure you'll find the team at Opal Cove as friendly and professional as we have.

The Cocktail Function and Gala Dinner are a great opportunity to enjoy the fellowship of industry professionals, and we hope to see many of you at those events. Entertainment includes music from Shekinah Hope, the Stripes, and comedy from Lyndsey Webb.

And of course, we will be very proud to announce the second ever recipient of RIAA Life Membership at the Cocktail Function. Thank you to all of those who nominated someone, it was bordering on impossible to narrow down the nominees to the one recipient for 2022 that Life Membership rules permit.

We look forward to welcoming you to the RIAA National Conference 2022, and wish you a most enjoyable and worthwhile event.

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## Opal Cove

Welcome to the venue for the RIAA National Conference 2022, the beautiful Opal Cove Resort.

Located Just 7kms North of Coffs Harbour City Centre on the Stunning NSW North Coast. Set on 32 hectares of Natural Beauty, Opal Cove Resort Commands an Absolute Beach front Position on the Beautiful beach of Korora Bay looking out over the Solitary Islands Marine Park. The Luxurious 4 Star Resort Offer Families, couples and Conference Delegates alike a chance to unwind in an almost perfect climate amidst the sub-tropical surroundings of banana plantations and rainforest covered hill.



## Coastal Union

If you thought the banana was big, you obviously haven't heard the great sound from Coastal Union, the best dance pop rock cover band to ever come out of the Coffs Coast. The fantastic five-piece group make an ideal choice for gigs all along the eastern seaboard. This cracking collaboration of talented musicians love what they do and enjoy sharing their vast experience and musical passion with audiences far and wide. Being a five-piece pop rock band featuring two great multi-instrumentalists and a dynamite female vocalist, powerful male vocals along with keyboards, guitar, bass, drums, saxophone and more, they deliver a high impact performance with a focus on delivering music that really does the artist justice. Covering many top hits of today and the best old school rock classics. You will most certainly will want to hit the dance floor with this diverse repertoire, performed by a band that provides both a sonic and visual treat for the senses.



## Rowland Moye and Shekinah Hope

This unforgettable father and daughter duo is a "breath of fresh air"! Specifically arranged for the ultimate dance duo will have you on your feet the entire night. Shekinah and Rowland are true entertainers and always capture their audience with a passion to deliver quality music. Able to spin Rock, soul, blues, pop, jazz sound-scape for any venues demands.

Rowland and Shekinah are completely engaging performers who know how to mix top class talent with a healthy dose of fun.

“  
**Webb is an animated  
 & clever storyteller.  
 You can't help but  
 have a good time. ”**

★★★★ HERALD SUN 2014

“  
**Webb should be a  
 household name.  
 His effortless comedy  
 is not to be missed. ”**

YAWP 2014

“  
**He made my eye  
 POP out from laughing  
 so much. ”**

ROBERTA, GEELONG 2010



## Lyndsey Webb

**Lindsay is truly an International act worthy of the title.**

Festivals, Corporate Comedy, International Touring, Club Comedy & Support to the Stars. Lindsay loves digital media, as regular guest on Wil Andersons “FOFOP” Podcast, “The Dollop” Podcast Live at the Sit Down Comedy Club in August as well as Hosting a Podcast for BP Australia (CBBP Podcast). Lindsay is also now a fill in Presenter with 612 ABC Brisbane.

Also known for crowd warm up for many TV shows including: Gruen Nation (ABC), Q&A (ABC) & Save Your Life Tonight ABC, Ch 9 Telethon Brisbane, Australia’s Got Talent and more.

He has supported many great acts, including Wil Anderson around the country & Jim Jeffries QLD shows. Lindsay was also a guest Comic on The Darren Sanders Show on GO. In 2013 Lindsay also Hosted many Class Clowns workshops for MICF.

Lindsay also hosted some pretty great shows recently, Royal Architect Awards, Gold Coast Media Awards, QLD Advertising Awards & Laugh Your Pants Off Gala at the Gold Coast Casino, twice.

Lindsay has also done many guest spots on TV & Radio, including “Stand up Australia”, “Good News Week” (CH 10) & “The Footy Show” (CH 9). “7Days” (TV3NZ).

- » Most Popular Visiting Act, Adelaide Comedy Awards, 2011
- » Guinness World Record, October, 2009 (Longest Show by an Individual 38hrs 6min)



## Sophie Delezio

**An Inspiration Beyond Measure.**

**“We are put on this planet to live, create as much happiness, joy, love and positivity as possible and to make the world a better place for the next generation”. These are the spoken words of one of Australia’s most inspirational humans.”**

Sophie’s start to life was unimaginable. At the age of 2, Sophie was involved in a horrific car accident, leaving 85% of her body covered in burns, and both legs below the knee along with one hand amputated. Three years later, Sophie was involved in another car accident, leaving her with multiple fractures and a brain injury, which resulted in 2 months of hospitalisation. Heart-breaking and overwhelming, Sophie’s journey has been one of hardship and fight.

Many years, several surgeries and therapy later, Sophie is now a confident, ambitious young woman ready to take on the world. Sophie has never let the accidents define who she is, and her positive energy has driven her to get on with her life – from sky diving to studying in London and finding love, this courageous young woman has a truly inspirational story to tell.

Sophie’s story of courage and determination is one to raise your spirits. Living her best life, Sophie will inspire many audiences, and that feeling of ‘you’ve got this’ will linger in conversations long after Sophie finishes speaking.

# Always leave a safe distance



**BE AWARE  
OF YOUR TRUCK**



## Russell White

**Russell White's experience in the Driver Training and Road Safety Industry spans more than 30 years and he is widely regarded as one of Australia's leading Road Safety advocates.**

In addition to his primary role as the managing director of Driver Safety Australia, he is also an author, speaker and regular media commentator on road safety and general motoring issues.

Russell has appeared on a number of television programs including A Current Affair, Today, 60 Minutes, Sunrise and The Project.

Governments at both State and Federal levels have sought Russell's views on Road Safety issues. He has presented papers at hearings for the Queensland Travel Safe Committee and the Transport and Regional Policy Committee at Parliament House in Canberra.

Russell White's experience in the road safety field is unique. His career encompasses a broad range of skills and expertise across a wide range of road safety matters.

He has also been at the forefront of some of the most recent research into driver training, bio-mechanics and human factors.

Russell's vision, innovation and long term experience makes him a "one of kind" in the road safety industry.

### Fatality Free Friday

Russell White's work with Fatality Free Friday continues to resonate with the Australian community and the efforts of this year's campaign has reflected this. As we know road safety is a complex issue and it is impossible to find one single key to reduce road trauma.

Since its inception in 2007 the Fatality Free Friday campaign has continued to expand its operation and is now recognised as Australia's largest national community based road safety program.



## Damian Morgan

**Damian Morgan is a marketing strategist, creative writer, and inspiring conference speaker.**

He's a former 'resident poet' for ABC Grandstand, Fox Sports and Triple M who performed weekly poetic tributes and satire to entertain national audiences on television, radio and at corporate events. Today, he's an MBA qualified management consultant and company director who specialises in the development of strategic sales and marketing programs for national brands and government departments.

Damian has rare skills in both the art and science of marketing. He's creative and strategic. Over the past 5 years he has also lead workshops for more than a thousand small businesses, making him one of Australia's most seasoned and sought after business speakers.

He's a former current affairs broadcaster, having hosted the drive program on 2CC in Canberra and the Summer Breakfast Show on 4BC Brisbane, where he also reported on business affairs for a decade. He is a seasoned and versatile facilitator, and has chaired forums on business, politics, law and medicine – including a high profile 'Meet the Press' forum in Parliament House in Canberra.

Born and raised on a remote cattle property in western Queensland, he proudly takes a practical, 'no-bull' approach to sales and marketing, and this refreshing approach has won fans at conferences across Australia, New Zealand and South East Asia. Damian is now part owner of seven newspapers in regional Queensland and South Australia, purchased in 2020.

He has a Bachelor of Business, Masters of Business Administration (MBA), post graduate qualifications from the Australian Film, Television, and Radio School and is a Fellow of the esteemed Sir Vincent Fairfax Ethics in Leadership Program.

**FASTRACK™**  
ROAD MARKING TECHNOLOGY

Since 1990, FASTRACK™ technology has dramatically reduced volatile organic compound (VOC) emissions by driving a mainstream shift from solvent-borne to waterborne traffic paint.

This fast-drying waterborne binder provides a durable acrylic backbone for road-marking paints, with patented Quick-Dry chemistry that enables accelerated return-to-service times.

- » Superior environmental impact – as measured by life-cycle analysis, compared to other pavement marking technologies.
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- » Improved wear properties – over various bituminous and concrete road surfaces.



**Produced in Geelong, Victoria, FASTRACK™ Technology powers the water based line marking industry in Australia and New Zealand.**

Make sure your water-based road marking paint contains FASTRACK™ Technology from Dow.



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THE RIAA  
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Many jobs could benefit from a small battery-powered solution:

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Being a Graco product, you know its not just going to improve jobsite conditions, its also going to be built to take some knocks. The new Power ES range offers all the great features available on their petrol driven ranges whilst delivering quiet, fume-free performance.

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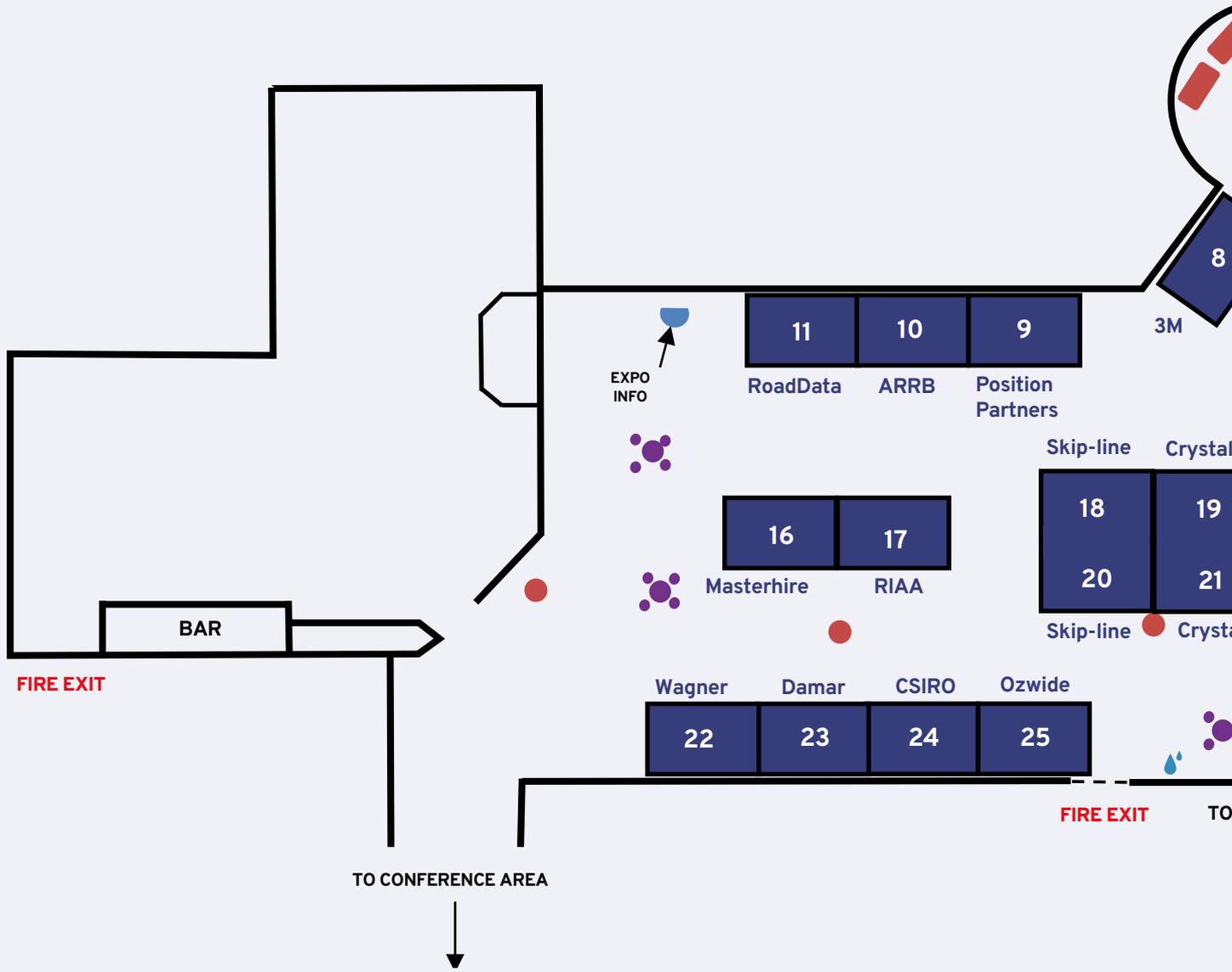
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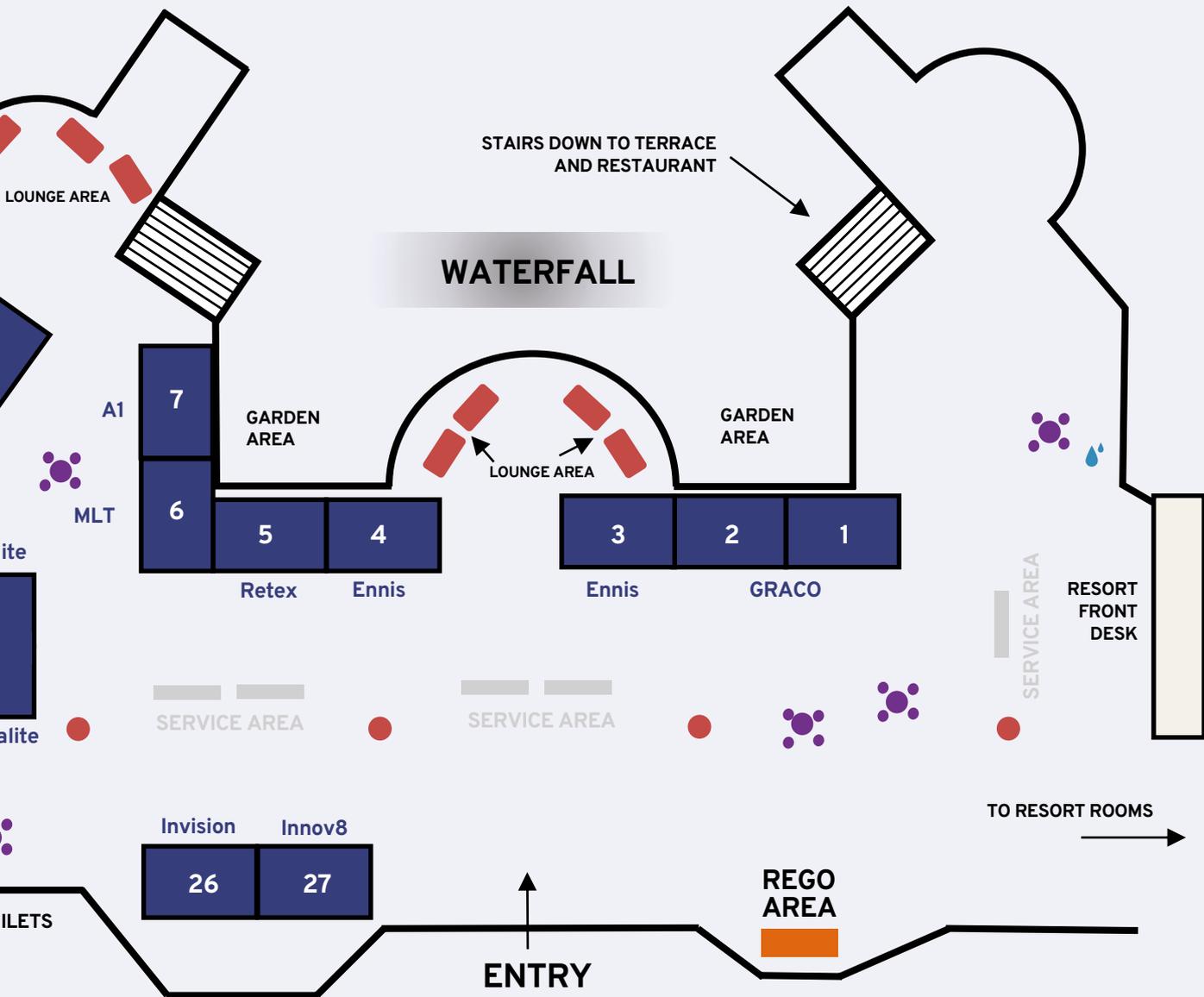
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# Floorplan



- Booths
- Cocktail table and stools
- Water station
- Pillars
- Service area



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Improve safety, mitigate risk and incorporate the latest technology onto your jobsite with Innov8 Equipment.

Innov8 Equipment is an Australian owned and operated company dedicated to providing safe and compliant traffic management solutions. We specialise in Truck Mounted Attenuators (TMA's), lighting towers, traffic management equipment and vehicles, as well as Variable Message Sign (VMS) boards.

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PPG's Traffic Solutions business provides best-in-class, long-lasting and reliable pavement marking and traffic safety coatings around the globe. Our experience encompasses every aspect of traffic safety markings, from traditional paints and thermoplastics to high-performance formulas and plural components for road and highway striping as well as preformed thermoplastic for transverse markings, heavy-duty intersections, and custom horizontal surface signage. You can find our products on roads and highways, taxiways, runways, parking lots and in all kinds of commercial, contractor, governmental, industrial, airport and architectural settings. We help make roads, airports and pedestrian areas safer for everyone. We drive towards this goal by allocating considerable resources to develop new, advanced materials that lead the traffic safety industry in performance and reliability. We are on the cutting edge of current traffic marking and safety technology and continue to pave the way for the industry.

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Access Linemarking Equipment is one of Australia's only dedicated line marking equipment suppliers.

For more than 30 years we have supplied quality products from internationally recognised brands which are considered industry leaders such as Borum, Graco and Titan.

Specialising in all types of line marking and road marking machines means that we keep up to date with industry trends and offer the right type of equipment for the job.

We supply to customers all around Australia and New Zealand.

Our customised accessories for line marking and line removal machines are specifically designed to allow better productivity and safety as well as meet local road registration regulations where required.

As active members of the Roadmarking Industry Association of Australia, we take a keen interest in the development of the industry as a whole.

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## MORNING TEA WEDNESDAY SPONSOR



Avante Linemarking will celebrate its 25th year anniversary this coming year 2021. Our head office is located in St. Marys N.S.W and we have been in Queensland since 2014 in Yatala, centrally located between Brisbane and the Gold Coast/ Northern N.S.W. Our footprint has steadily grown in Queensland after completing projects such as the Gateway Motorway, Logan Enhancement Project and servicing many local councils including Brisbane City Council. A recent expansion has seen us open an additional depot in Bundaberg and we continue to grow with Queensland's expanding and ongoing road construction projects in the states North.

With one of the largest Linemarking fleets in Australia comprising of but not limited to; 14 long-line paint trucks, 9 thermoplastic applicator machines, specialised cold applied plastic aka CAP machinery with ATLM (Audio Tactile Linemarking) capacity and several support trucks, Avante Linemarking has the equipment to complete any required project specification. We have a dedicated research and development team that build our own internal plant as well as improve existing equipment. We have some of the most versatile Linemarking equipment in Australia.

Our commitment to our industry has seen our management travel the world to source the best technology and apply it here.

We have completed projects all over Australia, from Western Australia to Northern Territory; we have even undertaken projects in New Zealand. The ongoing progression of Avante Linemarking is due to the passion of our staff across all facets of our company.

[avantelinemarking.com.au](http://avantelinemarking.com.au)

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With over 20 years servicing various Australian industries, Ferrochem lends itself as a single source of strategic growth and reliability. Born out of a demand to ease the process of overseas procurement; since 2001, Australian manufacturers have continuously relied on Ferrochem to deliver intricate products with simple, solution-based logistics.

Underpinned by complete and total transparency, Ferrochem has a strong focus on open communication. We strive to deliver a white glove experience as your products journey from the plant to your doorstep.

By utilising a vast network of global suppliers, Ferrochem has the long-standing relationships to source a plethora of premium grade raw materials and finished products. This allows Ferrochem to service a wide spectrum of Australian based organisations.

Ferrochem is the cornerstone of the Ferrochem group, an entity that consists of three sister companies. It is through this family of companies that Ferrochem can supply a multitude of different industries across the APAC market.

[ferrochem.net.au](http://ferrochem.net.au)

## AFTERNOON TEA WEDNESDAY



RoadData – measuring highway and motorway markings for retro-reflectivity information you can trust.

Roaddata is the leading provider of road data collection and analysis in Australasia.

RoadData's retroreflectivity data saves money.

We supply accurate retroreflectivity measurements of all road markings types without the need for expensive and inconvenient lane closures and traffic control. The speed and versatility of RoadData's measuring service means faster results, more of your network covered and less expenditure on equipment and staff costs.

**RoadData's retro-reflectivity data saves time**

RoadData's mobile retroreflectivity collection service can cover large road networks at normal traffic speeds, collecting information that would normally require multiple teams of workers weeks or even months to achieve.

**RoadData gives you more value**

Continuous measuring of retroreflectivity by Roaddata means data is collected from the entire longitudinal road marking under scrutiny, not just sample areas which can give biased results.

[roaddata.com.au](http://roaddata.com.au)

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**MORNING TEA THURSDAY SPONSOR**


We pride ourselves on our ability to fulfil our client's line marking needs by completing all our work in a safe and efficient manner, to the highest quality and within agreed time frames and budgets.

Recognised as one of the country's safest, most reliable and professional suppliers of road line marking services, our hard-earned reputation for quality, reliability and customer service has helped us build an enviable customer portfolio.

We offer a 24/7 service to state and local government authorities and civil construction companies encompassing the full spectrum of line marking for highways, roads, pavements, ports and airports including:

- » Thermoplastic Profile
- » Thermoplastic Pre-Form
- » Thermoplastic Screed
- » Cold Applied Plastic
- » Raised Pavement Markers (RPMs)
- » Thermoplastic Extrusion
- » Thermoplastic Spray
- » Waterborne Paint
- » Line Removal
- » 3M Pavement Marking Tapes

**[workforce.com.au/line-marking](http://workforce.com.au/line-marking)**

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**AFTERNOON TEA THURSDAY SPONSOR**


Brick N Pave have been industry leaders in the field of commercial coating systems, including colour and textured pavements, in Australia for over 15 years; utilising internationally recognised StreetPrint and StreetBond coating systems as our product of choice.

Installing on average over 65,000m<sup>2</sup> of pavement coatings annually makes Brick N Pave Australia's largest coloured surfacing company.

Key personnel have been sourced and trained to form the backbone of our workforce, allowing Brick N Pave to sustain our high quality standards in skilled workmanship and professionalism, and to uphold our unwavering dedication and commitment to client satisfaction as our priority goal.

Brick N Pave are the licenced installer of StreetBond and StreetPrint coating systems throughout Queensland, New South Wales, and Victoria. Brick N Pave currently utilise 5 full-time crews, all trained under licensed StreetPrint training programs. Drawing on additional staff from our interstate and regional offices gives Brick N Pave the capacity to meet tight deadlines and complete large scale projects.

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**WI FI SPONSOR**


Potters Industries is a global supplier of engineered glass beads with manufacturing plants in USA, Europe, South America, Japan, Thailand and Australia. Potters Australia based in Melbourne Victoria recycles over 10,000MT of waste glass otherwise destined for land fill. The resulting glass beads find their way into linemarking, metal finishing and high grade paint and coating applications. The highly controlled process producing precision grade glass beads. When used in linemarking, these beads offer exceptional night time visibility enhancing driver safety.

**[potters-thai.com/AsiaPacificLocations.php](http://potters-thai.com/AsiaPacificLocations.php)**

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**LANYARDS SPONSOR**


For over 20 years, Roadline Removal Group have been delivering expert line removal solutions to the road, mining, airport, and civil construction industries; utilising state of the art, environmentally friendly ultra-high pressure water blasting with vacuum recovery.

# Speaking schedule

THE RIAA  
NATIONAL  
CONFERENCE  
2022

## DAY 1: Wednesday, 27 July

### 1ST PLENARY SESSION

CHAIRPERSON: PAUL ROBINSON

**9:00am** Sophie Delezio – Key Note Speaker

**10:00am** Russell White – Key Note Speaker

**11:00am** **Morning tea in exhibition areas**

### 2ND PLENARY SESSION

CHAIRPERSON: ROB LEONARD

**11:30am** Craig Walker – TfNSW Temporary Traffic Management in NSW

**12:00am** Dean Crutchfield, Ennis  
What is training worth?  
What is the cost of not training?

**12:20pm** Michael Kilgariff, Roads Australia Road safety aspects in procurement

**12: 40pm** Question Time

**12:45pm** **Lunch in exhibition areas**

### 3RD PLENARY SESSION

CHAIRPERSON: JOHN SANFORD

**1:30pm** Damian Morgan – Key Note Speaker

**2:30pm** Nicola Grayson, Procurement Australia Procurement issues for State agencies

**2:50pm** Kevin MacVittie, Skip Line Technology trends in road pavement markings

**3:10pm** Question Time

**3:20pm** **Afternoon tea in exhibition areas**

### 4TH PLENARY SESSION

CHAIRPERSON: RYAN WALKER

**3:40pm** Adam Burke, Position Partners Line marking set outs by robot

**4:00pm** Chris Melham, Civil Contractors Federation Market capacity for the infrastructure sector

**4:20pm** Stuart Norman, Parking Australia Parking; hated but needed!

**4:40pm** Question Time

**4:50pm** Close of Day 1 & Networking in Exhibition Area

**6:30pm** **Cocktail Function**

**6:00pm** Commence

**10:00pm** Close Horizons Terrace

LIFE MEMBER presentation Shekinah Hope as entertainment

## DAY 2: Thursday, 28 July

**8:00am** Breakfast/Trade Exhibition

**8:50am** Close Exhibition Area

### 5TH PLENARY SESSION

CHAIRPERSON: DAVID ELDRIDGE

**9:00am** Warwick Jones, Oz Wide Assets  
(Workshop – double) Introduction to asset finance

**9:40am** David Milling – ARRB Network Surveys, Safety Risk Consideration,  
and using data to Draft a Repainting Program

**10:00am** Phil Oliver – TfNSW TfNSW Delineation Guide update

**10:20am** Urban Camenzind, Roaddata What is Retro reflectivity

**10:40am** Question Time

**10:50am** **Morning tea in exhibition areas**

### 6TH PLENARY SESSION

CHAIRPERSON: SCOTT CLUNE

**11:15am** **Outdoor exhibit** Location: Conference Car Park, Opal Cove

**11:15am** Graco demonstration

**11:30am** Innov8 TMA

**11:45am** Pos Partners – Robot pre line marking planning

**12:00pm** ARRB iSCAN vehicle mounted reflectometer

**12:15pm** Invision

**12:30pm** **Lunch in exhibition areas**

### 7TH PLENARY SESSION

CHAIRPERSON: JAMES HARRIMAN

**1:15pm** Kosta Karagiannopoulos, 3M Improving road safety with all weather  
pavement markings

**1:30pm** Dr Geoff Allan, Austroads Update on national and other road issues

**1:45pm** Tracy Gramlick, CSIRO Update on certification and verification services

**2:00pm** David Eldridge, Guidance/RIAA Standards Australia and RIAA

**2:15pm** Dennis Richards, DM Consulting Retroreflectivity and night visibility,  
they are not the same thing!

**2:30pm** Question Time

**2:40pm** **Afternoon tea in exhibition areas**

### 8TH PLENARY SESSION

CHAIRPERSON: PETER SWEETLOVE

**3:10pm** Louise Van Ristell, CEO, TMAA Safety metrics, operational data,  
and TMAA Survey data

**3:25pm** James Pennings, Altus Improving Road Worker Safety

**3:40pm** George Vorobieff, Head to Head International Improving line marking on concrete pavements  
with diamond grinding

**3:55pm** Urban Camenzind, RoadData Understanding retroreflectivity

**4:10pm** Questions

**4:20pm** Closing comments delivered by:  
Sam McAndrew  
Paul Robinson  
Bruce Goodall

# Conference speakers

THE RIAA  
NATIONAL  
CONFERENCE  
2022



## Craig Walker

**Transport For New South Wales**

Temporary traffic management in NSW – Where are we headed?

This presentation will provide delegates with insight into why temporary traffic management practice must continue to evolve as the road environment we operate in continues to change.

It will provide an update on the existing requirements for temporary traffic management in Transport's Traffic control at work sites (TCAWS) manual, discuss future updates, and future harmonisation with the Austroads Guide to Temporary Traffic Management.

The presentation will also provide some insight into the Safework NSW traffic control worker training from both a worker and business operators' perspective. As a part of this, there will be a comparison with the training framework being delivered under the Austroads National Harmonisation of Temporary Traffic Management Practice.



## Dean Crutchfield

**Specialty Markets Business Manager  
Traffic Safety Solutions  
Ennis-Flint by PPG**

Training in the Roadmarking industry has been on the agenda for over 25 years.

Cert III, Traffic Control, First Aid, Heavy Vehicle/Defensive driving, equipment, or product training are all critical for your business, and our industry. Our industry provides regulatory markings across the country that have been proven to save lives. Don't look at training as a cost or an inconvenience, it's an investment in your business, your staff, and our industry that you really can't afford to put off any longer.

What is training worth?  
What's the cost of training?  
What's the cost of NOT training?

Learn more about the Ennis-Flint Training Academy.

Ennis-Flint by PPG's Traffic Solutions business provides best-in-class, long-lasting and reliable pavement marking and traffic safety coatings around the globe. Our experience encompasses every aspect of traffic safety markings, from traditional paints and thermoplastics to high-performance formulas and plural components for road and highway striping as well as preformed thermoplastic for transverse markings, heavy-duty intersections, and custom horizontal surface signage.



## Michael Kilgarriff

**CEO, Roads Australia**

Roads Australia is the peak body for roads within an integrated transport system, representing an industry that contributes \$207 billion annually to the economy and supports 1.3 million jobs.

RA brings industry, government and communities together to lead the evolution of Australia's roads, integrated transport (for people and freight) and mobility.

In this and previous industry association roles, Michael has sought to build strong working relationships between industry and government, with the aim of supporting and achieving public policy outcomes that are beneficial to the economy and community.

He brings to Roads Australia a keen understanding of the major economic, social and government policy drivers, combined with a broad understanding of the key issues impacting on industry.



## Warwick Jones

**CEO, Ozwide Finance**

An introduction to asset finance, the advantages to budgeting, how to obtain finance, how to structure finances so that it works for you.

An experienced finance broker and CEO, Warwick Jones enjoys working with a small team of 7 handling volumes of asset finance from a diverse range of clients.

When it comes to structuring transactions for big-ticket items, be they specialised leading edge equipment or sought after known vehicles and/or machinery, the company's focus is always the same.

Ozwide finances cars, trucks, equipment, machinery and commercial assets. The business prides itself on its ability to deliver asset finance products that make the whole lending process as easy as possible for its clients.



## Chris Melham

**CEO, Civil Contractors Federation**

Chris Melham was appointed CEO of the Civil Contractors Federation in 2021 and holds several representative seats on behalf of the civil infrastructure sector including: Australian Government Security of Payments Committee, Australian Construction Industry Redundancy Trust Board and the National Heavy Vehicle Regulator Industry Advisory Forum.

Chris has spent his 33 year professional career, as an employer industry advocate representing agriculture, fisheries, transport, logistics and infrastructure industries at state, federal and international levels. He is a former NGO President in the Asia Pacific Region and has a Bachelor of Agricultural Economics degree from the University of New England in Armidale NSW.



## Kevin MacVittie

**CEO, Civil Contractors Federation**

Kevin joined Skip-Line in 2020 as the Chief Technology Officer; responsible for all technology and product development. He has 8 years of professional experience in product development, leading, defining, and communicating product strategy to key stakeholders. Kevin oversees the engineering and R&D efforts at Skip-Line. He also led the development of the Spec-Rite Online pavement markings management software. Kevin earned his PhD in Bioelectrochemistry from Clarkson.



## Adam Burke

**National Sales Manager,  
Position Partners**

Originally trained as a surveyor, Adam now focuses on advising customers on accurate positioning technologies suitable for infrastructure projects. Adam is excited about the positioning innovation and automation that we'll see coming into the market over the next 10 years that will see the construction industry catching up with other well-known industries.

Position Partners are leaders in pre-Line marking set-outs using a robot. Position Partners "Tiny Mobile Robot" (TMR) automates the task of line producing quality and efficient results. Suited for use by Councils, Tier 1 Civil Contractors, and professional line markers, the technology is easy to use and safe.



## Nicola Grayson

**CEO, Consult Australia**

Nicola Grayson is the Chief Executive of Consult Australia. Nicola is responsible for implementing the organisation's strategy, building ongoing external relationships, and for leading Consult Australia's advocacy and government relations agenda on behalf of members.

Nicola is a member of and former chair of the International Federation of Consulting Engineers (FIDIC) Risk, Liability, and Quality Committee. In Australia she chairs the Australian Sustainable Built Environment Council's Urban Resilience Task Group and sits on numerous government forums representing the Consult Australia membership. Nicola is the Convenor for Consult Australia's Champions of Change leadership group for gender diversity and inclusion, a member of the Champions of Change Coalition.

Nicola is a government relations specialist, and has represented industry associations in the United Kingdom, the European Union, and Australia. Nicola has worked across a range of sectors including general insurance, consumer finance, alcohol, and education, in addition to consulting engineering. She has an Honours Degree in Law from the United Kingdom and is a member of the Australia Institute of Company Directors.



## Stuart Norman

**CEO, Parking Australia**

No one likes paying for parking let alone receiving a parking fine but parking is a necessity! With more than 17.5m registered passenger and light commercial vehicles in Australia parking is not a service which is going to disappear overnight. However, parking can be better and should be better. We will examine what is working well, what is not and how it should change.



## David Milling

### Australian Road Research Board

David is the National Portfolio Leader for Safer Asset Performance at the Australian Road Research Board. David is an experienced road safety practitioner with a background in construction, maintenance and road design.

He is focused on reducing Crash Risk across the Australian Road network by integrating Road Safety Engineering into all road engineering disciplines and practices.

David believes that by rethinking the way linemarking is considered we can reduce the number of run-off-road and head-on crashes whilst also providing a readable road for connected and automated vehicles in all weather conditions.



## Phil Oliver

### Guidance and Delineation Manager, Transport for New South Wales

The delineation guidelines have been developed to assist in designing and maintaining a quality delineation system. The guidelines comprise multiple sections and are reviewed to ensure maximum detail, accuracy, and work towards national harmonisation where possible.

Right now the NSW Government is delivering the largest transport infrastructure program this nation has ever seen – \$71.5 billion of investment over four years for game-changing projects like Sydney Metro, light rail, motorways and road upgrades that will shape NSW cities, centres and communities for generations to come.

## Kosta Karagiannopoulos

### Engineering Specialist and Road Safety Auditor, 3M

Pavement markings were invented in the early 1900's serving a very specific purpose and have since evolved to denote hundreds of different things and in many different sections of the road.

Starting with paint, it was quickly realised that the durability and performance were not adequate. Over the next few decades new materials and application methods were developed to improve the situation and although the durability has improved, performance is still considerably far behind. Testament to that is the fact that not only roads need to be restriped every so often, but even when markings are fresh on the road they may not always be visible, especially under adverse weather conditions. Higher performance and durability come hand in hand with improved visibility and safety on the road.

3M will be sharing the results and thoughts from a 2021 trial in Melbourne to study the optical performance and durability of high performance wet reflective ceramic beads versus conventional glass beads.



## **Dr Geoff Allan**

**Chief Executive, Austroads**

Austroads is the association of the Australian and New Zealand transport agencies, representing all levels of government. Austroads provides high-quality, practical and impartial advice, information, tools and services to help our members to deliver efficient, reliable and safe mobility to the community. Austroads Guides, which provide practical advice on the design, management and operation of road transport networks, are well used and continually updated.

Geoff Allan is the Austroads Chief Executive and Managing Director of Transport Certification Australia (TCA). Geoff is Vice-President of PIARC (World Road Association). He also serves on the Council (Board) of the Centre for Professional Engineering Education (CPEE). Geoff has a bachelor's degree in town planning, a master's degree in Social Science and a PhD in public sector management.



## **Tracey Gramlick**

**Head of Certification and Verification Services, CSIRO**

Tracey Gramlick has a background in Engineering and a Masters in Technology Management and Administration. With extensive experience in the industrial metals, building products and accreditation sectors she has diverse experience in a number of manufacturing, R&D, advocacy, management and marketing roles in private, not for profit and government enterprises. Tracey joined the CSIRO in 2019 to lead their Verification Services team in Infrastructure Technologies with a diverse accreditation and certification portfolio including active and passive fire systems, the APAS and PCCP. She is also Chair of the Board of Standards Australia and a member of Macquarie University Engineering External Advisory Board.



## **David Eldridge**

**Managing Director Guidance Road Management, RIAA Director**

David has vast experience in all aspects of Linemarking, Road, Carpark, Airside, Courts, Industrial with most materials and application methods. David represents the RIAA and the pavement marking industry on a multitude of industry bodies, including work with Standards Australia. David is a board member of the RIAA and a past President. David's Vision for the RIAA is to raise the level of professionalism of industry improving product and service performance, education of contractors and clients.



## Dennis Richards

### Line Marking Technologies

Dennis served as Laboratory Manager of the Technical and Scientific group associated with pavement marking, for the Department of Infrastructure and Transport in South Australia, in his 36 years of public service. During this time, he conducted many research and development projects associated with materials, plant and equipment, maintenance and testing, and presented papers at more than 15 RIAA and NZRF conferences, covering a range of pavement marking topics.

Dennis now provides technical and scientific consultancy services in relation to pavement marking contracts, specifications, materials and equipment. Dennis was the initiator and developer of the procedures covering the calibration of reflectometers, released in 2010. Dennis has significant experience in the retroreflectivity field, and will attempt to highlight some of the issues associated with this often divisive topic.



## Louise Van Ristell

### Chief Executive Officer, Traffic Management Association of Australia

Louise is an accomplished Executive Officer and has significant experience in the not-for-profit, public relations and human resources sectors. She has a diverse range of skills in communications, event management, advocacy and stakeholder engagement. Louise holds qualifications in organisational communication, journalism, public relations, education and business.



## James Pennings

### Executive General Manager, Sales, Strategy and Marketing, Altus Traffic

James has more than 20 years senior management experience across a wide variety of market sectors in Australia and the US. An accomplished business development and origination specialist, he has provided leadership and management to organisations spanning sales, strategy & marketing, corporate development, operations and public policy development. James is the commercial lead for Altus, Australia's largest traffic management company, and is responsible for growth, diversification, strategy and market development.



## George Vorobieff

### General Manager, Head to Head International

A professional engineer with extensive experience in civil and structural engineering, and working both in the private and public sector organisations. A progressive career path from structural engineering (specialising in bridges and buildings) and followed by a broader civil engineering expertise in the design, construction, testing, product quality audits, maintenance, asset management and forensic engineering of pavements and geotechnical structures.

# RIAA Life Membership



RIAA Secretary John Sanford presents Karl Hohendorf with the inaugural RIAA Life Membership in 2021.

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Life Membership is limited to one new inductee per year.

Members are invited to nominate potential candidates, who are then reviewed and considered in a confidential process by the RIAA Life Membership Committee.

In 2021, the RIAA honoured long standing member, long standing Board member, and immediate former past President Karl Hohendorf as the inaugural RIAA Life Member for his contribution to the RIAA.

The next RIAA Life Member will be announced at the Cocktail Function event at the RIAA National Conference.

# Industry thank you's and farewells



RIAA General Manager Paul Robinson presents John Esnouf with a Certificate of Appreciation as John moves into retirement.

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**The RIAA is sad to see two enormous contributors to our industry bid farewell, as they now look forward to their well earned retirement.**

Steve Borrie has represented Potters Industries with distinction most recently, following a long career in the industry, including serving as an RIAA Board member and member of the RIAA Technical Committee.

John Esnouf is another long term member of the RIAA, now retiring after many years assisting our industry as a representative of Vic Roads, in its many changes and name changes.

Thank you to Steve and John.

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# A minute with our members



## Jorge Svykos

**Company:** Ferrochem Pty Ltd

**Position held:** Co-Director

**Nick Name:** Doug

**Brief Work History & How you got involved in the Roadmarking Industry:** Was a teacher for 3 years then decided I needed a career change so joined the family business. Found that a lot of what Ferrochem already import and supply could be applicable in the Roadmarking Industry so have set out to develop the company further in this industry.

**Favourite Food:** Japanese Cuisine

**Pets:** Nil

**Favourite TV Show:** How It's Made

**Favourite movie:** Ferris Bueller's Day Off

**Favourite Book:** No Country for Old Men

**What type of car do you drive?** Sports car

**Ideal Holiday:** Sun, sand and cocktails

**Favourite sport:** Motor Sport (Formula 1)

**Dream job:** Holiday journalist



## Adam Burke

**Position held:** National Geospatial Sales Manager

**Nick Name:** Burkey

**Brief Work History & How you got involved in the Roadmarking Industry:** We are a "positioning" business, providing different types of ways for our customers to work out where they are in the world so they can place, build, design a feature. We understand that traditional methods to accurately position line marking for carparks, roads and fields can be time consuming and in some situations involves the organising of safety procedures. The Tiny Mobile Robot is an autonomous pre-line marking solution that solves a lot of current safety issues and labour costs. Having secured the distribution of the Tiny Mobile Robot for Australasia we see the Roadmarking Industry as being perfectly placed to adopt this innovative, time saving product.

**Favourite food:** Curry

**Favourite TV show:** Ozark

**Favourite movie:** Shawshank Redemption

**What type of car do you drive?** VW Golf

**Ideal holiday:** A relaxing holiday with extended family, with a pool, by the beach, with all the kids cared for, surrounded by good food and wine!

**Favourite sport:** Soccer

**Dream job:** To own a string factory

## Graeme Funnell

**Position held:** National Sales Manager; Invision Sales

**Brief Work History & How you got involved in the Roadmarking Industry:** I'm a qualified Automotive Electrician and after a stint on the tools moved into Sales with Hella Australia based at Mentone in Melbourne. I became State Manager at Hella and now work for Invision Sales Pty Ltd / Lighting Technology. I have remained in and around the Automotive Industry for the best part of 40 years specialising in Lighting. Our Lighting products included a wide variety Head Lights, work lights and Safety Lighting. At recent Traffic And Road Expo in Sydney the opportunity to be involved with the Roadmarking industry was presented and it was a logical decision to be a part of.

**Favourite Food:** Italian

**Pets:** None at the moment but was German Shorthaired Pointer

**Favourite TV Show:** Rail Travel Documentary

**Favourite movie:** James Bond – No Time To Die

**Favourite Book:** Iacocca By Lee Iacocca and Rats of Tobruk by P Fitzsimons

**What type of car do you drive?** VW Tiguan

**Ideal Holiday:** Italy

**Favourite sport:** Basketball

**Dream job:** Grandparent

# THE RIAA NATIONAL CONFERENCE 2022

27-28 July 2022  
Coffs Harbour, NSW

[riaa.com.au](http://riaa.com.au)



Roadmarking Industry  
Association Of Australia Ltd