

### **Roadmarkers** -

### Saving lives by defining the road

**But who protects their lives?** 

#EveryLifeMatters

#### **Drive So Others Survive**

Peter Frazer

**#DriveSOS** 

Safer Australian Roads and Highways Inc.

www.SarahGroup.org





## Who is SARAH?

Not-for-profit association focusing on national road safety

"Our motto is "Drive So Others Survive!"

"Vision Zero" is our foundation





# Our commitment

- Ensuring the safety of all road users, but our specific focus remains the vulnerable road user.
- Communicate and engage with every level of society to ensure people's safety is paramount





## **Three Questions to think about**

- 1. How do Line Markers help save lives?
- 2. Are the lives of Line Markers adequately protected?
- 3. Can we work together to make a difference?





### Line Markers change a Surface into a Roadway

Laying pavement doesn't make a road safe...

But defining the road surface and separating lanes is what saves lives and prevents serious injuries!

Dean Crutchfield





### Are the lives of Line Markers adequately protected?

The safe system requires that:

'No loss of life is acceptable on our roads and highways'

This means drivers must:

- Give them space so near misses are prevented
- Slow down when passing





## Are the lives of Line Markers adequately protected?

### Two questions for you to think about

- Is the Safe System is well understood by politicians and leaders?
- Is there real engagement about road safety by the Community?





## Is your health and safety at risk on our roads?

- SARAH is concerned that the lives of the vulnerable ARE NOT adequately protected.
- Line Markers report near misses and are at substantial risk.
- Serious injury and death on our roads is seen as collateral damage;
- Laws within jurisdictions differ and there is no best practice national legislation





### What's the risk for those who are vulnerable?









## How important is a life?

Sarah was driving down the Hume Freeway, on her way to Wagga Wagga to start a degree in photography at Charles Sturt University.

Her car broke down but the way the freeway that was built prevented her from getting it completely out of a 110 kilometre per hour lane.





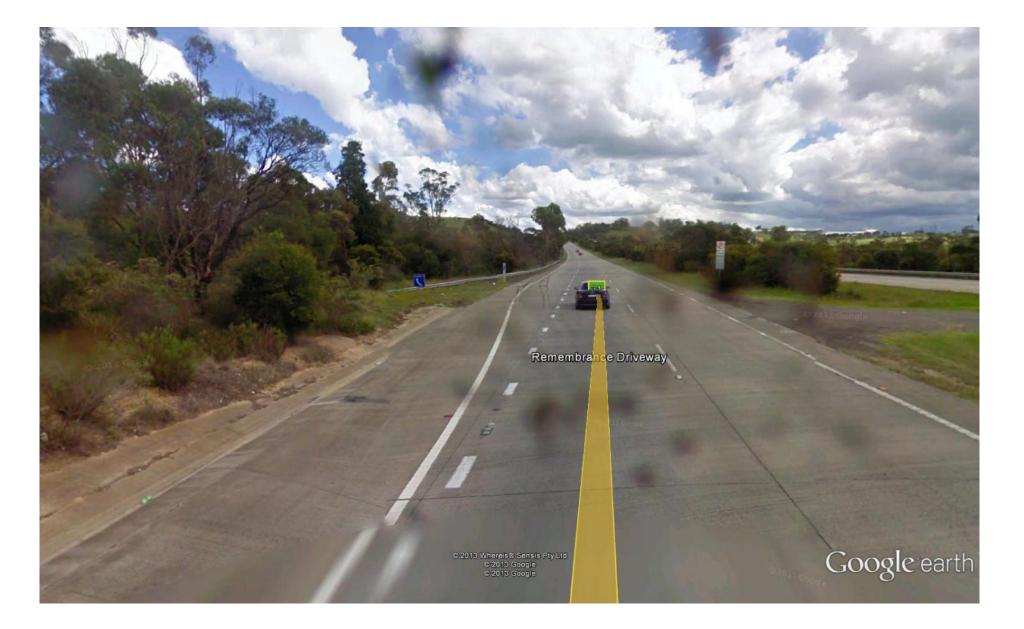


#### Increasing risk for those who are vulnerable













## "Unfortunately this part of the highway has a small breakdown lane, so the broken down vehicle was half into this lane..."

Insp Mark Wall, NSWPF, Media Conference, 15 Feb 2012

"Ms Frazer ...died when a passing truck struck them alongside the Hume Highway yesterday. Her car... could fit only partially in the road's shoulder."

Sydney Morning Herald, 16 Feb 2012





## **Every Life Matters**







#### Your life and those who are vulnerable must be protected?

We need work together to :

- Identify best practice road safety strategies;
- Incorporate best practice into a National Road Safety Plan;
- On-board politicians and thought leaders as to why model laws should be implemented;
- Create road safety champions so those politicians and thought leaders will advocate with the wider community;

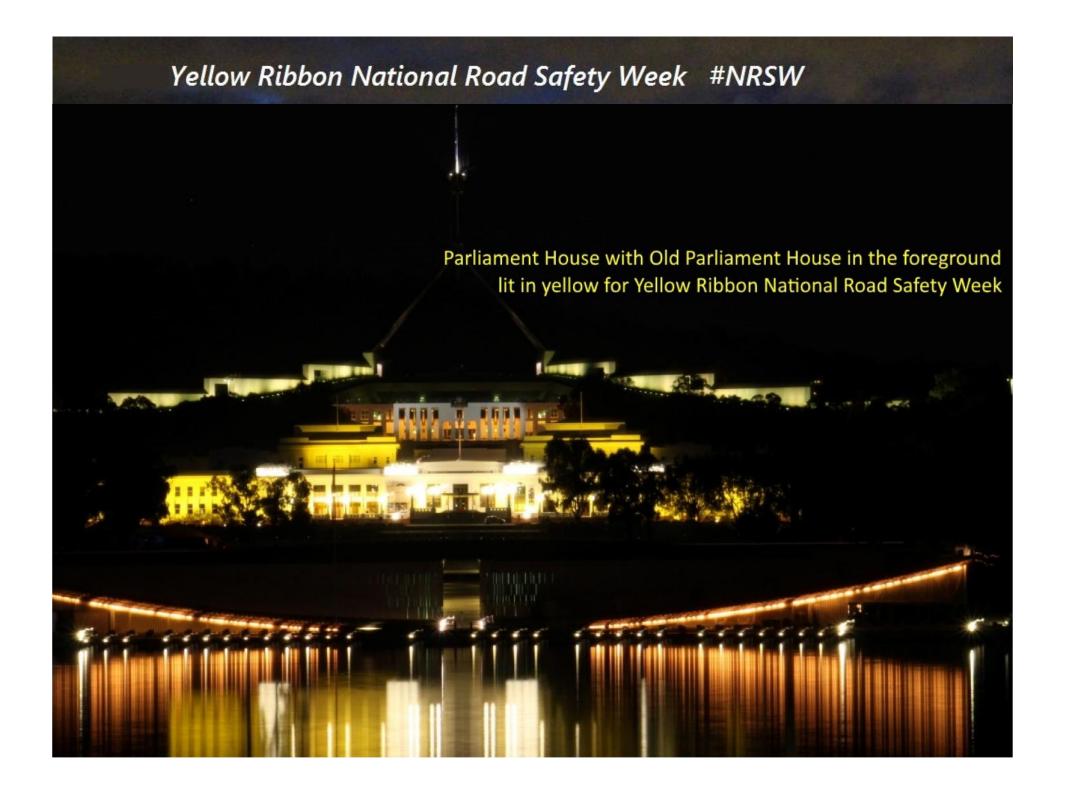




## Safe System Example

## "Slow down move over" laws

- Why do we currently have different laws in the ACT, Victoria, South Australia and Western Australia?
- Why do we regard the lives of one sector as more valuable than another?
- Do policy makers know the difference between good practice versus best practice?
- How do we communicate the importance of slowing down and giving space to ALL those who are vulnerable?







Deputy Prime Minister Michael McCormack

A great supporter of SARAH's road safety initiatives and especially Yellow Ribbon National Road Safety Week

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What will you do for

2019 Yellow Ribbon

National Road Safety Week?





## Everyone has a right to get home safe...

# **No Exceptions!**

Let's all Commit to "Drive So Others Survive!"



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