

# Roadmarker

The official publication of the Roadmarking Industry Association of Australia

**NATIONAL  
CONFERENCE  
EDITION  
2024**



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# On reflection

## Cairns represents a welcome and inviting ray of sunshine for visitors from southern parts of Australia during the middle of winter.

The Roadmarking Industry Association of Australia (RIAA) National Conference for 2024 creates a unique opportunity to enjoy and explore the many natural wonders on offer from tropical North Queensland, while furthering our professional lives with the opportunities created by the Conference.

With preparations for each RIAA National Conference, I'm always reminded what a niche and yet incredibly diverse industry that pavement marking is. Part of Conference preparation involves discussing Conference delegates and their demographic profile with stakeholders, other delegates, potential sponsors and the like.

I say we're a diverse industry, because in those discussions I emphasise, and therefore remind myself, that the cross section of delegates and members ranges from those with Masters degrees in Chemistry, to Government officials well versed in corporate speak and polite formal communications, right the way through to the "Earthy" communication style of tough self-made successful business leaders who may have finished studying relatively early, yet possessed the inherent tenacity, business skill, and determination to make themselves successful business owners and leaders.

My advice to presenters is that they find the right style to communicate effectively with all points within that spectrum, a tough challenge no doubt!

The business environment at our last Conference in 2022 was dominated by COVID recovery. Issues highlighted at that time included stimulus created by government investment in infrastructure works, planning how to manage high demand for our services, high inflation in the short term, supply delays and difficulties, raw material shortages, lack of available labour, and cost pressures brought on by all the above.

The current business environment reflects both the general economic and larger federal and national business cycles. The issues overlap with the role of an industry association like the RIAA, namely to protect road and road worker safety, ensure ever increasing standards, and ensure we advocate on behalf of industry.

A significant factor in the current business environment is the level of investment by State Road Authorities in works and maintenance, as the tight economic cycle impacts their budgets and consequently workloads.

National harmonisation is and will remain an ongoing challenge as we deal with the realities of our Federation and the state jurisdictions. Aligning specifications with accreditation frameworks while meeting all needs remains a challenge.

With safety paramount, Traffic Management and steps towards a national training framework are positive.

Labour issues around worker shortages and increasing labour cost pressures regarding Traffic Management overflow into road markings work and Civil Construction generally, at times conflicting with longer term contractual arrangements that are in place between industry and State Road Authorities.

It has been gratifying to work closely with the Traffic Management Association of Australia (TMAA) and the Civil Contractors Federation (CCF) as we represent our members and seek to deliver equitable outcomes.

The ability to source skilled and experienced labour remains an ongoing issue.

Against that backdrop of issues, we come together here in Cairns. Historically RIAA National Conferences have been held in the arc between the major population centres from South-Eastern Queensland through to Victoria. Cairns brings a fresh look and feel to the RIAA's premium event.

In addition to our Conference program, the RIAA Awards program will be delivered, culminating of course in the SARAH Award, for the outstanding contribution to our industry as nominated and decided by industry. The growing prestige and interest in around the RIAA Awards program will ensure that is a highlight of the RIAA National Conference Cairns 2024.

We welcome delegates and all attendee's to the joys of tropical North Queensland, and the professional and business development opportunities created by the RIAA National Conference. We wish all attendee's every success.

*Paul Robinson*

**General Manager**  
Roadmarking Industry Association of Australia

# CRYSTALITE

*Industries*

The RIAA is proud that Crystalite industries is the Principal Partner of the 2024 National Conference

Crystalite is a privately Australian owned company who have evolved into a leading manufacturer and supplier to the Australian Roadmarking Industry. Crystalite operate supply and distribution centres in Sydney, Brisbane and Melbourne, offering a full suite of APAS Approved Products with a devotion to exceptional customer service and superior quality.

At their 9,500m<sup>2</sup> purpose built facility in Kempsey, Crystalite have invested in fully automated batching, palletizing and packaging with weekly outputs in excess of 500 tonnes of Thermoplastic and 250,000L of Waterborne paint on single shift, they have made a firm commitment in supporting regional jobs and Australian manufacturing.

## RIAA Awards



**A highlight of the Conference program for 2024 will be the presentation of RIAA Awards, culminating in the presentation of the SARAH Award, named in honour of Sarah Frazer (pictured above).**

Sarah needlessly lost her life in an avoidable road accident. Her incredible legacy is the tireless work road safety work her father, Peter Frazer, does through Safer Australian Roads and Highways (SARAH) and his incredible work with National Road Safety Week. Peter tells the story in full, within the pages following.

The SARAH Award is presented to the individual deemed to have made the most significant contribution to our industry from within the RIAA family. RIAA Awards grow in prestige as each year passes and our Association grows, and I'm sure you'll join me in recognising and celebrating this years recipients.

RIAA Awards are awarded based solely on those nominations confidentially received from RIAA Members. The policy and procedure requires that confidentiality is maintained throughout, and individuals are excluded from information and decision points where any potential conflict of interest arises. RIAA Awards are decided by the RIAA Finance Committee, with results unknown outside of that group until the presentations actually occur.

# Every Road Worker has the Right to #GetHomeSafe

By Peter Frazer, OAM



**ABOVE: Peter Frazer, OAM, founder and President of Safer Australian Roads and Highways (SARAH) and National Road Safety Week, with Australian Prime Minister The Hon. Anthony Albanese.**

In May 2012, Safer Australian Roads and Highways (SARAH) conducted an event in New South Wales that they called Road Safety Week. By May the following year, the initiative had expanded to include Queensland, marking the beginning of what would become one of our country's most important events... Australia's National Road Safety Week.

The following article by SARAH President and Founder, Peter Frazer OAM, provides insight into the origins of the Week, its importance as Australia's foremost road safety event, and the critical focus on protecting those who work on our roads and highways.

## Why actively protecting our road workers is so important to me.

Our road markers, traffic controllers, and indeed, all road workers, play an essential role in maintaining and improving our infrastructure, as well as actively looking after the community, yet they often face life-threatening risks while performing their critical duties. In addition to this, they have to struggle with what has become a general sense of road safety apathy in our community, for they have to contend with speeding drivers and riders, people who illegally use their phone while travelling through their work zone or even worse, facing abuse or even threats, simply because they are doing their job!

***And sometimes they don't get home, leaving their loved ones to grieve for the rest of their lives.***

We must never forget that behind every statistic is a person who always had a right to #GetHomeSafe. But the priority given to those who are vulnerable on our roads and highways has definitely declined... And over the past few years, there has been a reluctance by governments to be more active in the policy, compliance and law enforcement space.

While all Australian governments have agreed to implement policies that reduce road deaths from the 2020 figure of 1,160 to no more than 580 by 2030, the reality is that we are going in the wrong direction. For instance, if we were on target, by the end of May this year, Australia should have had a twelve-month rolling total of no more than 950 lives lost. However, we are nowhere near this mark, and indeed the level of road trauma across our country has substantially increased.

According to the Bureau of Infrastructure and Transport Research Economic (BITRE), there was a significant rise of over 10 percent in road deaths from June 1, 2023, to May 31, 2024. During this period, more than 1,300 people lost their lives on Australian roads, up from 1,180 for the same period the previous year.

But I don't just look at the rolling averages, or the year-on-year figures, because even these statistics tend to sanitize the true tragedy of road trauma. You see, since I got brought into this space in 2012, unbelievably, more than 14,000 Australian have been killed in road crashes, and more than 500,000 Australians have sustained serious injuries. This is a true pandemic.

And the reality behind these numbers is that some of our road workers have been victims, directly affected by death or serious injury.

It is therefore incumbent upon us to come together as an industry, challenge our politicians to do better, and actively support those trying to make a positive difference.

## Why making a difference is important to me

My involvement in the road safety space began in February 2012 when my beautiful, intelligent, fun-loving daughter, Sarah Frazer, was killed by a distracted truck driver. She was only 23 years old. Losing a loved one is incredibly hard, but recognizing that Sarah's death was completely avoidable fundamentally changed who I am. We knew we had to raise awareness and influence our politicians and community.

Last February, my family commemorated the 12th anniversary of Sarah's death. She would have been 35 now, undoubtedly making a difference in the lives of others. She remains my inspiration, which is why we created Safer Australian Roads and Highways (SARAH), also known as Sarah Group after the name of our website.

We have been fortunate to make a difference by influencing the introduction of Slow Down Move Over (SloMo) and other laws, creating the yellow ribbon as SARAH's road safety symbol, now recognized nationally, and launching Australia's National Road Safety Week in 2013. As Sarah was killed while a tow truck driver was assisting her, our work has focused on safeguarding not only vulnerable drivers and riders but also all those whose workplace is the road. Sarah's death in an unplanned work zone underscored the need for this focus.

First as a family, and then as a small non-government organization, we fought tirelessly to get a law introduced that required vehicles to slow down when passing police, emergency services, roadside assistance, or tow-truck vehicles with flashing lights. It took many years to get the New South Wales Government to act... but eventually they did act, and in October 2019 the SloMo law was introduced... **it was dubbed "Sarah's Law"**.

I am very proud that similar laws are now in most Australian jurisdictions, but our work hasn't ceased on this issue, for these laws need to be more comprehensive, and include the protection of every road worker. Simply put, we want drivers and riders to slow down and give those working in planned and temporary work zones, the space they need to be safe.

Because our primary motivation remains those who are vulnerable on our roads and highways, I am passionate about getting our community to actively protect line markers, traffic controllers, and every road worker so that they get home safe to their loved ones... every day... no exceptions.

I am proud of our contribution to road safety and especially proud that the lives of our road markers and traffic controllers are now firmly on the national agenda. We use every mechanism to reinforce this including the event we created... National Road Safety Week!

## National Road Safety Week 2024

The key strength of National Road Safety Week lies in its ability to foster collaboration between various stakeholders and to utilize the yellow ribbon as the shared national symbol. While all jurisdictions are involved, this year, Tasmania hosted the National Launch. I want to give a shout-out to Deputy Premier Hon Michael Ferguson MP, who was a fantastic advocate for bringing the focus of the Week to his state. I also extend my gratitude to Hon Eric Abetz MP, Minister for Transport, as well as the Tasmanian Department of State Growth for their fantastic support and partnership. Importantly, the protection of our road workers is very much on the Tasmanian Government's agenda.

National Road Safety Week needs community involvement to be successful and the importance of wide collective action is crucial. Our collaboration with industry has been vital and getting them to display yellow ribbon stickers or fly yellow ribbons on vehicles means they are turning their cars and trucks into moving billboards for road safety.

So to spread the message, we have forged relationships with a wide variety of partners across every jurisdiction, including law enforcement, councils, road marking, traffic management, mining, trucking and logistics, road safety organizations, community groups, and community leaders and influencers. These collaborations have led to the development and implementation of innovative programs, campaigns, and policies that have positively impacted road safety across Australia, especially with regard to the effects of unsafe driving practices on those on the road ahead.

It is clear that by working with industry and other stakeholders, that the Week has been instrumental in raising public awareness, encouraging responsible behaviours, and perhaps even inspiring individuals to talk with their friends, family and colleagues about the importance of prioritizing road safety.

## Keeping our Eyes on the Prize - It's all about working together

So National Road Safety Week has become an incredible collaboration by those who want to make a difference... and they are making a difference! Some of this year's major initiatives and activities included:

- » 2024 National Road Safety Week Statement by His Excellency General the Honourable David Hurley AC DSC Governor-General of the Commonwealth of Australia
- » Lighting iconic structures, bridges, and buildings in yellow, promoting them as road safety icons.
- » Conducting NRSW launches and events, issuing media statements, providing Community Service Announcements (CSAs on television and radio), and using social media to promote community engagement.
- » Attaching yellow ribbons to government and corporate fleets (e.g., police, emergency services, line markers, traffic control, roadside assistance, logistics, tow trucks etc) as well as private vehicles to demonstrate their commitment to "Drive So Others Survive" by actively protecting vulnerable road users and standing in solidarity with victims of road trauma.
- » Parliamentarians issuing public/media statements, wearing yellow lapel ribbons, attaching ribbons to their vehicles, and leading the community in signing the Road Safety Pledge.

## A Thank You from SARAH

I may have been brought into this space through the most tragic of circumstances, and my heart will be forever broken in losing my daughter, but I am grateful for the relationships that we have formed, the industry partnerships that now exist, and the changes, that together we have influenced. I am also indebted to RIAA for honouring our road safety work through the creation of the annual Sarah Frazer Award that acknowledges one of your pre-eminent industry leaders. And importantly, our sincere thanks to the many RIAA members that support our work because the continued road safety success of SARAH will always be dependent upon our shared actions. As such, we will very much look forward to our future involvement with you.

And lastly, as our preparations for next year's National Road Safety Week have already begun, here's our commitment to you...

SARAH will always do all we can to protect our road workers so everyone can

Get Home Safe to their loved ones... Every Day...  
No Exceptions!

So... What will you do for 2025 National Road Safety Week?

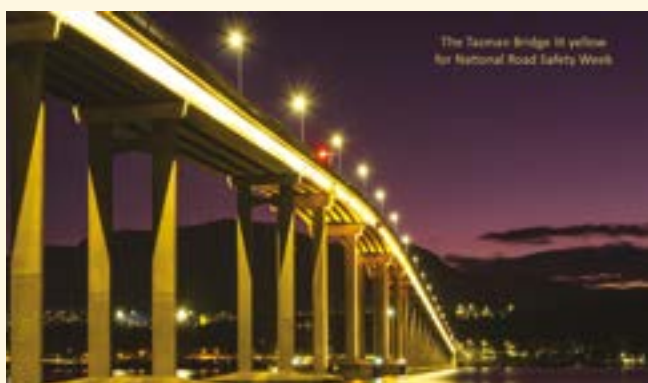
*Peter Frazer*

**Peter Frazer OAM**  
President and Founder

### FIND OUT MORE

**Safer Australian Roads  
and Highways**  
[sarahgroup.org](http://sarahgroup.org)

 **National Road Safety Week**  
[roadsafetyweek.com.au](http://roadsafetyweek.com.au)



Visit us at the RIAA Conference 2024  
Shangri-la The Marina, Carins  
Booth 7 & 8

## Passion is the fuel that drives us



Our markings safeguard communities and guide people to their destinations, they transform surfaces into colourful, and playful environments. Building on our experience and deep knowledge of the road markings industry, it is our passion to make high-quality materials that guide, inspire, and protect people all over the world.





# THE RIAA NATIONAL CONFERENCE

## The RIAA Welcomes you to our two venues for the 2024 RIAA National Conference; the Shangri-La by the Marina Cairns, and the Grand Ballroom at The Pullman.

There's a peculiar sort of confusion that descends when selecting a venue for an event as important to an Association as the Conference is to the RIAA.

The feeling reminds me of when I was very young and twisted my late Dad's arm to take me to the cricket at the MCG. This was in the days before allocated seating, and it was literally a case of "first in, best dressed". My boyish enthusiasm dictated that Dad had to do everything possible to make sure we were one of, if not the first, people through the gates.

But that's where the confusion set in. Dad let me pull the reins and once inside we were confronted with 100,000 empty seats. And I could never decide which one I wanted. Near the boundary? To try for a catch, or maybe get a high five from Thommo or Lillie down at fine leg? Behind the bowlers' arm so we could assess the action as technically as possible? Higher up so we could monitor the field placings?

That same sense of opportunity, options, and confusion seeps out from my bone marrow when discussion turns to the next RIAA Conference venue. From literally a blank piece of paper, one then considers the entirety of the vast Australian Continent, before establishing a preferred destination for the event.

RIAA Directors took the bold step of bringing the RIAA National Conference to tropical North Queensland and Cairns.

Relief! A decision, a venue..... not so fast!! Quite obviously, Cairns is built around tourism and tourist attractions, which is a great thing for Conference delegates. But that brings its own version of "empty MCG confusion", as there were literally multiple venues that could have done a wonderful job in hosting the RIAA National Conference.

At this point, I give enormous thanks to Natalie and the team at Tourism Tropical North Queensland (TTNQ), who welcomed our briefing and developed an itinerary and inspections of suitable venues. Please take time to say hello to Natalie and the TTNQ team who will be visible at our Conference. The TTNQ team was also instrumental in forging connections to various local businesses who have each played their part in organising this National Conference.

Ultimately our Conference comes to the Shangri-La in Cairns for the main Conference sessions, with the Thursday night Gala Dinner being held at the Pullman Grand Ballroom.

Key considerations in selecting these sites included the quality, infrastructure, scale of the venues, and general synergy with the RIAA. To some extent, the Shangri-La reminds me of the Opal Cove in Coffs Harbour (for those who were there), in the sense that it has a natural match between its facilities and the format of our event, namely the presentation sessions, Exhibition space, accommodation, and break areas all being self-contained.

The Grand Ballroom at the Pullman is a spectacular setting for our Gala Dinner. Again, a scale and setting that will work with our Conference and provide a fantastic and fitting atmosphere for this type of event.

Industry Associations engage in many functions to enhance the well-being of the industry they represent. Those many functions often include networking, providing business development opportunities, updating the latest issues, and unveiling new and emerging trends.

The RIAA National Conference ticks all those boxes. But more than that, the opportunity for renewing old friendships, acquaintances, and even rivalries. This Conference combines those themes with a wonderful location and two great venues. The opportunity for a professionally and personally rewarding time is self-evident.

# Explore Cairns

**Cairns is the gateway to the Great Barrier Reef, offering adventures above and below the Coral Sea blue, and is the perfect base to explore Tropical North Queensland's world-famous rainforests.**

## Five reasons to visit Cairns

A special place where rainforest meets reef, the tropical Far North sun warms winter, green season rains make waterfalls rumble, and the people here first tell Dreamtime stories. It's the spot to escape the ordinary and a destination that makes magical holiday memories lasting a lifetime.

## Get on the GBR

Shangri-La The Marina, Cairns sits steps from Reef Fleet Terminal making it a cinch to explore the reef. Tourist boats depart daily with some making the dash to Fitzroy and Green islands, others heading for pontoons anchored above the coral, and a few drifting towards remote stretches of blue that are home to Nemo and his mates.

## Dreamy Daintree Day

A trip to TNQ isn't complete without seeing the place rainforest meets reef. It's a 90-minute motor north from Cairns and tours collect guests in the morning before dropping them back at the hotel after a day of exploring. It's the easiest way to experience bucket-list destinations like Mossman Gorge, Cape Tribulation and the Bloomfield Track.

## Wander to a Waterfall

The Far North is home to spectacular waterfalls with green-season showers bringing the wet stuff that makes these hidden gems rumble. Venture into the Atherton Tablelands – head up "The Gillies" for a spectacular journey before returning via Kuranda – with locations like Malanda Falls, Tchupala Falls and Millaa Millaa Falls perfect for a summertime soak.

## Going to Market

Weekend markets are a way of life with communities from Palm Cove and Port Douglas to Tully and Tolga playing host. Remember to take a hat and arrive ready to eat as food is a highlight. And, if you can't make it to the regions, Rusty's Market and the Night Markets are within walking distance of the hotel while Kuranda is just a jaunt up the range.

## South Pacific Perfect

Keen to see the islands but already crossed Fitzroy and Green from your to-do list? Then it's time to book a Frankland Islands tour and see one of Tropical North Queensland's true hidden gems. The excursion includes a cruise along the South Johnstone River to the Coral Sea and time to explore the empty islands from above and below the surface.



## Shangri-La The Marina, Cairns

Experience the warmth of genuine Australian hospitality at Shangri-La The Marina, Cairns. The hotel sits between Marlin Marina and the Coral Sea, in the heart of the city's waterside dining precinct. Laze by the pool, relax in tropical gardens and take in panoramic Trinity Inlet views. The hotel is steps from the city's Reef Fleet Terminal – where boats depart daily for the Great Barrier Reef – and close to World Heritage-listed rainforests.

Shangri-La The Marina, Cairns boasts 255 spacious and inviting guestrooms and suites. All rooms are serene spaces with a private outdoor area and expansive floor-to-ceiling windows framing water, mountain, garden or city vistas.

Experience Australian hospitality at Shangri-La The Marina, Cairns. The hotel sits between Trinity Inlet, the Coral Sea and Cairns Esplanade to frame views across Marlin Marina to the mountains surrounding the settlement. Laze by the swimming pool, sample the flavours of Far North Queensland in our waterside restaurant The Backyard, or use the hotel as a comfortable base to explore the region's world-famous places.



## Pullman Cairns

### Gala Dinner venue

For our prestigious Gala Dinner, make the short walk across to the Pullman Cairns Grand Ballroom.

### Pullman Cairns International

Escape to Pullman Cairns International, a 5-star oasis in the heart of Cairns. Our luxurious sanctuary offers stunning Coral Sea or mountain views, blending modern elegance with tropical charm. Indulge in culinary delights at Coco's Kitchen and Bar, exploring local flavors and international cuisine. With the vibrant city at our doorstep, dive into Cairns' treasures—the markets, rainforests, and the Great Barrier Reef. Elevate your stay amid Far North Queensland's beauty, crafting unforgettable moments in luxury and style.

### Grand Ballroom

Cairns largest, pillarless hotel Grand Ballroom.

The Grand Ballroom at Pullman Cairns International stands as the largest in Cairns, covering a generous 500 square meters. As you enter, you'll be welcomed by high ceilings, contemporary and stylish chandeliers, and cutting-edge Audio-Visual technology.

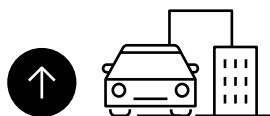
Our Grand Ballroom is equipped with the latest in digital technology, featuring an impressive 42m2 LED screen, ensuring your delegates enjoy the highest quality in both sound and visual experiences.

With capacity for up to 650 delegates in a theatre style or 350 banquet style, the Grand Ballroom is ideal for conferences, gala dinners, cocktail parties and trade shows; or quite simply any event to impress. The Grand Ballroom features a large pre-function area boasting natural light and access to the Tully rooms; ideal for ancillary services to your event.

# NSW road toll remains below pre-COVID average

In 2022, NSW recorded its third-lowest road toll since 1923, a year that saw extreme wet weather events and increased travel following the easing of COVID restrictions. 288 people lost their lives on NSW roads and another 4,418 were seriously injured (hospitalised) during the first two quarters of 2022. This road toll remains below the 2017–19 pre-COVID average of 363 deaths a year – but is an increase from the historic low of 275 recorded in 2021.

Key fatality figures from the 2022 road toll:



## Metropolitan roads

81 in 2021 to 88 in 2022. 2022 was 25 per cent below the 2017–19 pre-COVID levels (118)



## Heavy truck crashes

52 in 2021 to 46 in 2022



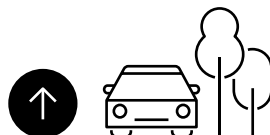
## Pedestrians

41 in 2021 to 48 in 2022



## Drivers

133 in 2021 to 134 in 2022



## Country roads

194 in 2021 to 200 in 2022. 2022 was 18 per cent below the 2017–19 pre-COVID levels (245)



## Excessive or inappropriate speed

Continues as the leading behavioural factor in 2022 accounting for 41 per cent of fatalities. Drug driving, drink driving and fatigue each contribute to about 14 to 20 per cent of deaths each year



## Motorcyclists

63 in 2021 to 55 in 2022



## Passengers

Historic low of 29 in 2021 to 43 in 2022

The NSW Government launched the *2026 Road Safety Action Plan* in April 2022, including new targets to halve road deaths and reduce serious injuries by 30 per cent by 2030. View the plan at [towardszero.nsw.gov.au/roadsafetyplan](https://towardszero.nsw.gov.au/roadsafetyplan).

Visit [roadsafety.transport.nsw.gov.au](https://roadsafety.transport.nsw.gov.au) for more NSW road safety statistics and research.

# Keynote speakers



## Jonathon Thurston

**Johnathan Thurston AM is one of the greatest rugby league players of all time and a passionate advocate for Indigenous rights and empowerment.**

As a player, Johnathan showcased exceptional skills and leadership, earning him numerous accolades, including four Dally M Medals, three Golden Boots, and a Clive Churchill Medal. He won the 2004 and 2015 NRL Premierships, represented Queensland in State of Origin on 37 occasions and donned the green and gold jersey for the Australian national team in 37 Tests.

Beyond his on-field achievements, Johnathan has been a tireless advocate for the Indigenous community. He has used his platform to raise awareness about issues affecting Indigenous Australians and has actively campaigned for equality, education, and improved opportunities for young Indigenous people.

Johnathan has established various initiatives, including the JT Academy, which provides educational and leadership programs for Indigenous youth. He has also served as an ambassador for numerous Indigenous organisations, using his influence to drive positive change and inspire future generations. In 2017, Johnathan helped launch the \$9.5 million NRL Cowboys House, a home away from home for over 100 Aboriginal and Torres Strait Islander students from remote North Queensland.

Today, Johnathan continues to make a significant impact as a commentator, mentor, and ambassador, leaving an indelible legacy both on and off the field.



## Professor Richard Hopkins

**Richard Hopkins, a seasoned Formula One veteran with nearly three decades in the sport, began his F1 journey at 16 in 1987.**

Notably, he served as Head of Operations for Red Bull's F1 Team, instrumental in transforming them into consecutive World Championship winners.

Relocating from the UK to Australia in 2016, Richard now holds the position of Professor of Practice at UNSW Sydney, leading the groundbreaking Sunswift Racing prototype EV project, setting Guinness World Records for long-range electric vehicles.

Additionally, he serves as the High Performance Adviser for Walkinshaw Andretti United's Australian Supercar team, nurturing young racing talent through the Foundation Academy.



## Sarah Murray

Sarah Murray has been a pioneer in the meta-verse space since 2017. Her leadership on the topic led to the first application of computer games and virtual technology for social impact affordable housing in the United Kingdom, United States and early work in Australia.

### Current Work

A people and purpose-focused, global design and technology leader across Start-up, Financial Services, Telco, Proptech and most recently IBM Consulting, Sarah has the perfect mix of large-scale corporate leadership experience with the fast-moving and rigorous start-up and design and tech consulting pedigree.

Sarah is ahead of her time when it comes to exploiting applied virtual reality to real-world problems, a topic she captured popular imagination on with her 2018 TED Talk which has over one million views. Since then she has spoken globally on the topic for the World Bank and others.

One of her core passions is the application of technology for good which led to the creation of PLACE Technologies, who work with organisations across the world seeking to leverage metaverse-like technologies to improve social outcomes, specifically in the area of housing affordability.

Sarah's passion for the topic and background in corporate consulting and innovation, led her to create a framework called 'Going Meta' that can be understood simply and applied to any industry looking to leverage the potential of an inevitable meta future. Not just the what, but the how, Sarah explains how to use modern innovation techniques to embrace this change. Her framework was published in a short work of the same name in 2022.



## Peter Frazer

**Peter Frazer OAM is an Australian hero.**

It's a very small percentage of us that can truly say their work saves lives. Peter Frazer is from that small percentage.

From the unimaginable horror of losing his daughter Sarah to avoidable road trauma, Peter has harnessed Sarah's legacy as founder and President of Safer Australian Roads and Highways (SARAH) and founder of the now global icon that is National Road Safety Week.

Through Peter, Sarah Frazer continues to influence all of our lives and saves lives through the awareness and increasing road safety focus that she creates for all of us. Thank you Sarah, and thank you Peter.

# Entertainment

## GALA DINNER



### Andrea and The Fly Guys

Andrea & The Fly Guys are a 3 to 6-piece pop/rock, soul, dance and party band from Cairns, Australia. The band formed in 2016 from a collection of fun-loving and passionate pros who met on the Cairns live music scene and immediately loved the vibe created together. Featuring Canadian-born Andrea Allumay on lead vocals, Ian Lewerissa on guitar, Peter Badenoch on bass and Jonathon Barbagallo on drums, their unique brand of entertainment fuses powerful lead vocals, capable instrumentalists, rich backing vocals, a diverse mix of classics and contemporary tunes and a classy, fun and energetic vibe that will make you want to stay on the dancefloor and singalong all night.

## COCKTAIL FUNCTION



### Aria Taylor

Enjoy the melodic acoustic tones of JayTay Music, through vocalist Aria Taylor and elite musician Jayden Hladio.

Aria Taylor brings her smooth vocals to many songs you will know and love, through to showcasing some of her original written music. With grace, tone, and warmth, Aria brings you the quality that first shone through with her A.R.I.A and Triple J Top 50 original song hit "Friday Feeling".

Aria was professionally trained at the prestigious Jaanz Singing School and the Young Australian Broadway Chorus (YABC).

Aria is a genuine triple threat, her music supported by numerous stage, TV, and Film appearances. TV credits include Disney Channel and "Counter Play", while major film appearances include "Charlie Says", "Predestination", and "Knowing".



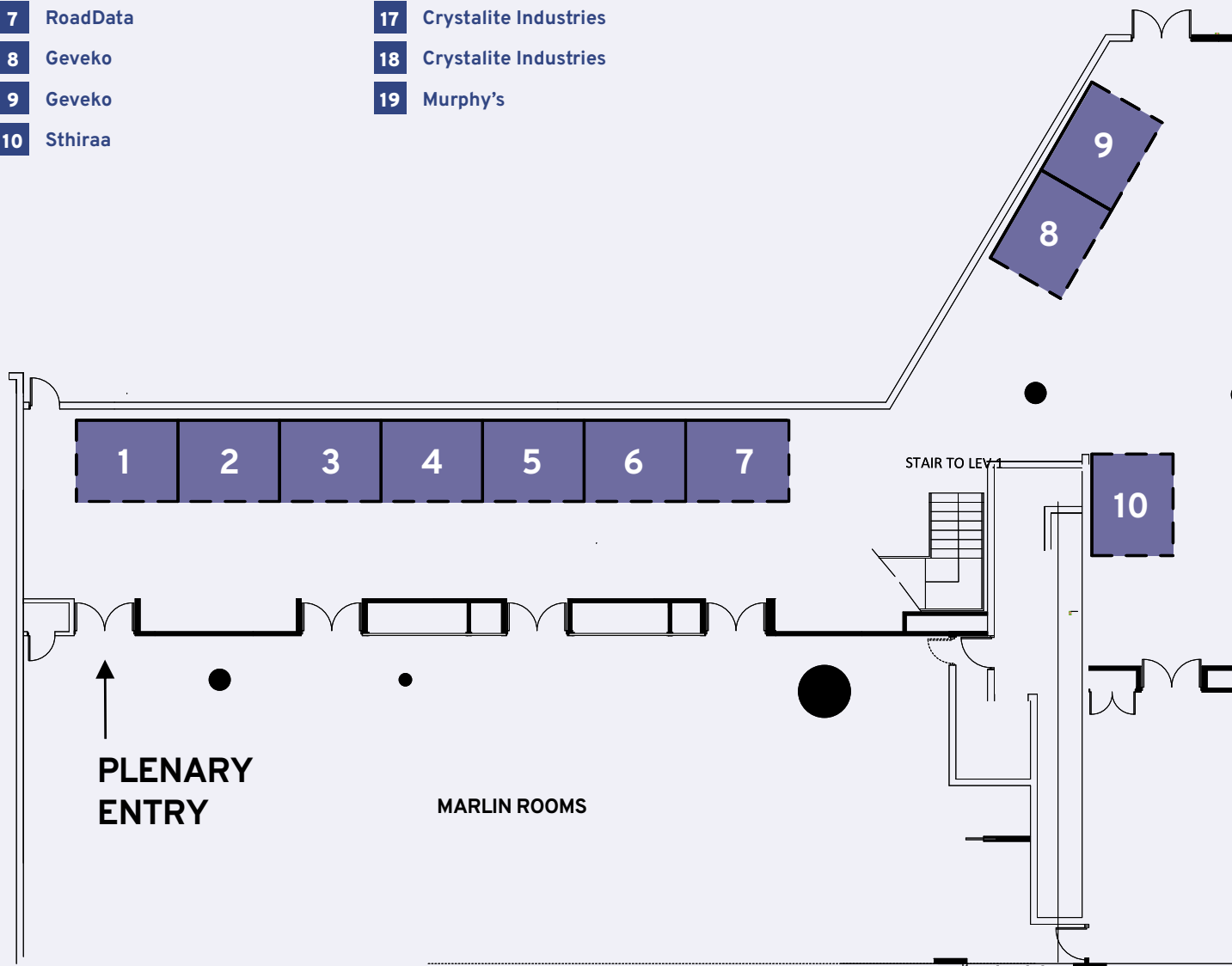
### Jayden Hladio


From an early age, Jayden possessed an incredible aptitude for music. He has become an accomplished pianist and musical director, scoring themes for podcasts, spearheading many musical tribute acts. He has performed at Hamer Hall, the Sidney Myer Music Bowl, the Melbourne Convention and Exhibition Centre, and shared the stage with the Victorian Orchestra, and the musical crew of Hey Hey It's Saturday.

# Floorplan

## Conference exhibitors

- |                       |  |
|-----------------------|--|
| <b>1</b> CSIRO        | <b>11</b> Linemarking Supplies Australia |
| <b>2</b> Kataline     | <b>12</b> 3M                             |
| <b>3</b> Graco        | <b>13</b> Crane Safety Systems           |
| <b>4</b> Damar        | <b>14</b> TTNQ                           |
| <b>5</b> Ray O Lite   | <b>15</b> OzWide Asset Management        |
| <b>6</b> Brick N Pave | <b>16</b> RIAA                           |
| <b>7</b> RoadData     | <b>17</b> Crystalite Industries          |
| <b>8</b> Geveko       | <b>18</b> Crystalite Industries          |
| <b>9</b> Geveko       | <b>19</b> Murphy's                       |
| <b>10</b> Sthiraa     |  |



 Booths





# Conference partners

The RIAA gratefully thanks the Partners of the National Conference. Without their gracious support, such an event would not be possible.

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## PRINCIPAL PARTNER

# CRYSTALITE

*Industries*

Established nearly 30 years ago, Crystalite is committed to providing the highest performing products, formulated from the finest materials to create the safest and most cost effective roadmarkings available.

We supply the Australian and international market with traffic paints (waterborne and solvent), preformed thermoplastic, hot applied thermoplastic, glass bead and aggregate, raised pavement markers and application equipment. We have manufacturing and distribution centres in Sydney, Brisbane, Northern NSW, and Perth, ensuring competitiveness and unparalleled service.

Crystalite's proven product performance, enduring quality and customer support has resulted in many exclusive supply contracts and agreements with large government and private organizations.

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## SACHEL PARTNER AND WEDNESDAY LUNCH PARTNER

# GEVEKO MARKINGS

Geveko Markings offers the full range of materials for road marking, line marking, and horizontal decorations. Geveko marks the future with premium quality Cold Applied Plastic, Thermoplastic, waterborne, and pre-formed thermoplastic materials available.

We mainly focus on areas of application where our products must perform to strict standards and under demanding circumstances such as high traffic volumes and different weather and climate conditions.

Geveko markings also safeguard communities and guide people to their destinations, and they transform surfaces into decorative, colourful, and playful environments. Building on our experience and deep knowledge of the road markings industry, it is our continued mission to make high-quality materials that guide, inspire, and protect people all over the world.

When it comes to raising performance standards that improve traffic safety and consequently save lives, we are among the leaders within our industry. This is also the case when it comes to providing marking products and solutions that increase guidance and flow of traffic. Furthermore, Geveko Markings is a leading provider of materials that are highly durable with a focus on total cost of ownership and improvement of environmental impact.

PROCEEDINGS PARTNER



At Designer Pave we are committed to providing quality, cost-effective Coloured surface treatment and stamped asphalt products with a low carbon footprint for residential, commercial, and industrial projects.

We are industry leaders in our use of innovative asphalt coating and stamping techniques and understand what it takes to transform the look of asphalt and concrete for a host of applications. We combine the inherent strength and durability of concrete or asphalt with long-lasting, vibrant coatings that deliver an unprecedented level of wear resistance and easy maintenance.

Designer Pave specialises in custom decorative coloured surface treatments, stamped asphalt, road traffic coatings, line marking, and sports court coatings. We congratulate RIAA for hosting this event and look forward to being involved in future years.

GALA DINNER PARTNER



Dow Performance Materials Australia manufactures and retails premium quality chemical products used in formulating pavement marking products.

Dow seeks to make the world a better place. Through respect and integrity, we lead with our core values and innovative spirit to create more sustainable materials science solutions for everyone.

Dow Performance Materials Australia is headquartered in Melbourne, Victoria. Dow Performance Materials contributes to the field of materials science and sustainability.

Since 1990, FASTRACK™ technology has dramatically reduced volatile organic compound (VOC) emissions by driving a mainstream shift from solvent-borne to waterborne traffic paint. This fast-drying waterborne binder provides a durable acrylic backbone for road-marking paints, with patented Quick-Dry chemistry that enables accelerated return-to-service times.

Produced in Geelong, Victoria, FASTRACK™ Technology powers the water based line marking industry in Australia and New Zealand. Make sure your water-based road marking paint contains FASTRACK™ Technology from Dow.

BREAKFAST PARTNER



Since 2003, COVE Training has been providing first-class training programs to maximise opportunities for students in the construction, mining, and infrastructure industries.

COVE Training is one of sixteen Approved Training Providers in Victorian for the new Traffic Management Training. COVE's training preparations included consultation with Austroads, the Department of Transport and Planning (Vic) and Industry. By mid-March 2024, COVE began offering this fully-updated training, focusing on TC1 and TMI1. Additionally, COVE provides RPL to help existing workers maintain their qualifications.

Victorian-based, COVE is a leader in skilling our current and future workforce.

## COFFEE PARTNER



Sthiraa Pty Ltd was founded in 2018. The focus area of the company is the manufacturing of colorants catering to the road marking, architectural, industrial, ink and agriculture industries. We have a diverse range of industrial colorants for all surface coating applications.

The company has invested in state-of-the-art high-tech German machinery to produce superior finished products. We have a modern laboratory equipped with the latest instruments to meet specific customer requests and maintain high quality standards.

Sthiraa has planned an exciting roadmap for the next five years to grow its business through technological advancements and by listening to customers.

To help in this journey we have put in place a professional manufacturing and highly skilled management team.

We pursue technology that will contribute to a sustainable future for our environment and promote resilience in our community.

We have sales offices in Victoria and Queensland.

## LANYARDS PARTNER



RETEX Pavement Services is Australia's Premier Pavement Services Company, specialising in road and pavement asset maintenance and retexturing for the main roads, airports, local government, infrastructure, mining and defence industries.

Retex Pavement Services boasts the world's largest and most effective water blaster. The EHR Cleanstar and RETEX have positioned themselves to deliver the ultimate runway rubber removal and flush bitumen retexturing across Australia and New Zealand.

You need to know about Retex because we specialise in high-pressure and ultra high-pressure water blasting. We offer a wide range of services and work with diverse clients across Australia. We are continually evolving our integrative project management solutions to address the many complex problems that the aviation and road infrastructure pavement sectors face.

We also carry out Runway Friction Testing, Rubber Removal, Line removal, Liquid waste recovery, and Rumble Strips among our specialist services. All this using quality, innovative equipment.

Our construction methodologies operate within an integrated management system, focusing on achieving and maintaining a 'zero harm' workplace. And ensuring ecologically sound work procedures are front and centre of our project management strategies.

All our skilled and highly experienced operators possess their unique roles within the company. Also, the owners and managers are actively involved in the road marking, construction, and maintenance Industry across Australia.

## AFTERNOON TEA WEDNESDAY



RoadData – measuring highway and motorway markings for retro-reflectivity information you can trust.

Roaddata is the leading provider of road data collection and analysis in Australasia.

RoadData's retroreflectivity data saves money.

We supply accurate retroreflectivity measurements of all road markings types without the need for expensive and inconvenient lane closures and traffic control. The speed and versatility of RoadData's measuring service means faster results, more of your network covered and less expenditure on equipment and staff costs.

#### **RoadData's retro-reflectivity data saves time**

RoadData's mobile retroreflectivity collection service can cover large road networks at normal traffic speeds, collecting information that would normally require multiple teams of workers weeks or even months to achieve.

#### **RoadData gives you more value**

Continuous measuring of retroreflectivity by Roaddata means data is collected from the entire longitudinal road marking under scrutiny, not just sample areas which can give biased results.

MORNING TEAS PARTNER



Avante Linemarking will celebrate its 25th year anniversary this coming year 2021. Our head office is located in St. Marys N.S.W and we have been in Queensland since 2014 in Yatala, centrally located between Brisbane and the Gold Coast/ Northern N.S.W. Our footprint has steadily grown in Queensland after completing projects such as the Gateway Motorway, Logan Enhancement Project and servicing many local councils including Brisbane City Council. A recent expansion has seen us open an additional depot in Bundaberg and we continue to grow with Queensland's expanding and ongoing road construction projects in the states North.

With one of the largest Linemarking fleets in Australia comprising of but not limited to; 14 long-line paint trucks, 9 thermoplastic applicator machines, specialised cold applied plastic aka CAP machinery with ATLM (Audio Tactile Linemarking) capacity and several support trucks, Avante Linemarking has the equipment to complete any required project specification. We have a dedicated research and development team that build our own internal plant as well as improve existing equipment. We have some of the most versatile Linemarking equipment in Australia.

Our commitment to our industry has seen our management travel the world to source the best technology and apply it here.

We have completed projects all over Australia, from Western Australia to Northern Territory; we have even undertaken projects in New Zealand. The ongoing progression of Avante Linemarking is due to the passion of our staff across all facets of our company.

AFTERNOON TEA THURSDAY PARTNER



Brick N Pave have been industry leaders in the field of commercial coating systems, including colour and textured pavements, in Australia for over 15 years; utilising internationally recognised StreetPrint and StreetBond coating systems as our product of choice.

Installing on average over 65,000m2 of pavement coatings annually makes Brick N Pave Australia's largest coloured surfacing company.

Key personnel have been sourced and trained to form the backbone of our workforce, allowing Brick N Pave to sustain our high quality standards in skilled workmanship and professionalism, and to uphold our unwavering dedication and commitment to client satisfaction as our priority goal.

Brick N Pave are the licenced installer of StreetBond and StreetPrint coating systems throughout Queensland, New South Wales, and Victoria. Brick N Pave currently utilise 5 full- time crews, all trained under licenced StreetPrint training programs. Drawing on additional staff from our interstate and regional offices gives Brick N Pave the capacity to meet tight deadlines and complete large scale projects.

## RIAA Valued Partners

### GOLD PARTNER



Transport for New South Wales (TfNSW) leads the development of a safe, efficient, integrated transport systems for the people of NSW.

Our customers are at the centre of everything that we do, including transport planning, strategy, policy, procurement and other non-service delivery functions across all modes of transport – roads, rail, ferries, light rail and point to point.

We work hand-in-hand with our operating agencies, private operators and industry partners to deliver customer-focused services and projects – we're making NSW a better place to live, work and visit.

### BRONZE PARTNER



Graco designs and manufactures thousands of fluid handling products and solutions for the industries we pursue around the world.

Graco is launching the next generation of environmentally friendly battery-powered Line Markers. Products that produce:

- » No Engine Fumes
- » No Engine Noise
- » No Engine Vibration

Many jobs could benefit from a small battery-powered solution:

- » Indoor and Outdoor Parking Bays
- » Intersections
- » Warehouses
- » Factories
- » Airports

Being a Graco product, you know its not just going to improve jobsite conditions, its also going to be built to take some knocks. The new Power ES range offers all the great features available on their petrol driven ranges whilst delivering quiet, fume-free performance.

### BRONZE PARTNER



Main Roads Western Australia (MRWA) is responsible for implementing and managing the state's policies on road access and main roads.

MRWA manages almost 20,000 kilometres of roads in vastly differing settings, from arterial road network in Perth, through to outback highways in Western Australia.

In addition to major roads and highways, MRWA also manages other related areas such as traffic lights, towing, signage and more.

# DURATRACK™

The next generation of resilient road products,  
invented by Dow

Transverse deck, Route 611, Doylestown, PA, after 4 years.  
Traffic flow of 3.65 million vehicle passes per annum per lane.



Time to change the “water base durability mind set”  
whilst delivering enhanced worker safety



## COVE Training: Training that works

We provide training  
solutions for people  
preparing to work or  
improving their skills.



Now delivering the **New  
Traffic Training** in Victoria

Also offering **Recognition  
of Prior Learning (RPL)** to  
existing workers in the  
Traffic Industry with  
**current** or **expired** tickets.

**COVE** also offers:

- Forklift Licences
- EWP Licences
- Truck Licences
- Truck Mounted Attenuator
- First Aid & CPR
- Excavator
- Skid Steer
- Roller
- White Card

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RTO CODE 21386

# Speaking schedule

## Tuesday 20 Aug

7:00pm Social **"An evening with Jonathon Thurston"**

\* sep. booking needed

## Wednesday 21 Aug

8:00am Breakfast **Welcome, breakfast, registration**

09:00am Opening **Opening Ceremony**  
Councillor Matthew Tickner  
& Samantha McAndrew RIAA

09:20am **Session 1** Peter Frazer, SARAH Group Every Road Worker has the right to get home safe

10:20am Questions

10:30am **Morning Tea** Exhibition Space

11:00am **Session 2** Natalie Johnson Tourism Tropical North Queensland

11:20am Jaspreet Pooni, NTRO Closing the waste loop:  
Uses for reclaimed water-based linemarking paint

11:40am Arman Namvar, CSIRO Paint Approval scheme update

12:00pm Questions

12:10pm **Lunch**

1:00pm **Session 3** Darren Wilson, TMR Less landfill from linemarking

1:20pm Damien Shiels, Dow DURATRACK™ The next generation of resilient road products

1:40pm David Eldridge, RIAA RIAA Technical Update

2:00pm Questions

2:10pm **Afternoon Tea**

2:30pm **Session 4** Terry Sylva, Geveko Markings Latest update on products and materials

2:50pm Dan Sullivan, Solutions In Transport Latest Traffic Management Plan developments

3:20pm Sarah Murray Trends that will change how we live and work

4:20pm Questions

4:30pm **Close**



<b>Thursday 22 Aug</b>			
<b>9:00am</b>	<b>Session 5</b>	Paul Robinson, RIAA	Recap and introduction
<b>9:10am</b>		Professor Richard Hopkins	Formula 1 Technology into commercial vehicles
<b>10:10am</b>		Questions	
<b>10:20am</b>	<b>Morning Tea</b>		
<b>10:40am</b>	<b>Session 6</b>	Patsy Thomas, AustRoads	National Traffic management harmonisation
<b>11:00am</b>		Helen Lechte, COVE Training	Training implications from national TTM harmonisation
<b>11:20am</b>		Matthew Bereni, TMAA	Traffic Controller Safety Survey findings
<b>11:40am</b>		Questions	
<b>11:50am</b>	<b>Lunch</b>		
<b>12:50pm</b>	<b>Session 7</b>	Urban Camenzind, RoadData	The vital importance of reflectivity
<b>1:10pm</b>		Kosta Karagiannopolus, Three M	Skip line delineation
<b>1:20pm</b>		Tanja Conners, AusStab	Sustainable markings into the future
<b>1:40pm</b>		Phil Filewood	Innovation in the Road Marking industry
<b>2:00pm</b>		Questions	
<b>2:10pm</b>	<b>Afternoon Tea</b>		
<b>2:30pm</b>	<b>Session 8</b>	Craig Walker, TfNSW	TfNSW Specification update
<b>3:00pm</b>		Damien Shiels, Dow	AS4049.3 and why it's important
<b>3:20pm</b>		Dominic Elder	
<b>3:30pm</b>	<b>Review and Close</b>	RIAA	Paul Robinson & Samantha McAndrew, RIAA
<b>3:50pm</b>	<b>Close</b>		

# Conference speakers



## Councillor Matthew Tickner

Cairns Regional Council

Matthew Tickner was elected as Councillor for Division 2 in the 2024 Local Government Elections.

Matthew is the product of an army family, moving up and down the east coast of Australia as a child before settling in Cairns during his high school years in 2005. His family history of public service has continued to resonate throughout his life and provided him a deep appreciation for serving his community leading him into Local Government representation.

Matthew's background is in the civil engineering industry where he ran a consultancy business specialising in residential development, infrastructure design, project management and complex drainage modelling.

He was the Vice-President of the Cairns Chamber of Commerce and has served on numerous boards including Tradelinked Cairns-PNG-Pacific, UDIA Infrastructure Advisory Committee and the Cairns Young Chamber of Commerce.

Matthew is now representing Council and the community on a number of committees including:

- » Cairns Water Security Steering Committee
- » Cairns River Improvement Trust
- » FNQROC Board
- » FNQROC Regional Roads and Transport Group

Division 2 focuses on Edmonton and Bentley Park, and includes part of Mount Sheridan. It is bounded by Foster Road in the north and Collinson Creek in the south. The area extends east to Bruce Highway and a multitude of residential subdivisions lie to the west, overshadowed by the Isley foothills.

## Samantha McAndrew

President, RIAA

Samantha McAndrew became President of the RIAA in 2022.

Sam's Vision for the RIAA is to assist in providing opportunities to foster relationships within the industry (contractors, clients, suppliers) that promotes the growth of the industry as a whole.

Sam is an experienced Executive leader with the RIAA and Workforce Road Services, with a demonstrated history of working in the line marking, staffing, and recruiting industry. Sam is skilled in management, line marking, road services, contract recruitment, business development, business strategy, and operations.



## Natalie Johnson

Natalie is a dedicated tourism professional with a rich career of over 25 years in the business events tourism sector. Her expertise spans hotels to helicopters, bars to restaurants, the reef to the rainforest, and everything in between. She dedicates her working week to persuading conferences from Australia and the world to choose Cairns and the Great Barrier Reef as their business destination.

Natalie's leadership roles have assisted in shaping the strategic direction of the destination. As a Board Director for Tourism Port Douglas Daintree, Chair of Business Events Port Douglas, and General Manager of the iconic rainforest event venue Flames of the Forest, she has seen tourism in the north change and grow into a thriving nature-based, sustainable and cultural leader. In 2021, she brought her destination sales skills to Cairns, taking up the role of Manager – Events at the Regional Tourism Office, Tourism Tropical North Queensland.

When she's not working, Natalie enjoys activities in her very large, nature-based backyard! You might find her scuba diving on the Great Barrier Reef, camping, enjoying a festival or even fossicking for gold in the North Queensland goldfields – all activities that reflect her adventurous spirit and her deep connection to the region.



## Jaspreet Pooni

Jaspreet is a Senior Professional Engineer and the ALF Program Manager within the Sustainability & Materials Performance Business Group at NTRO. Since he joined the pavement team within the Safer Smarter Infrastructure group in April 2022, he has undertaken and contributed to the delivery of research and solutions to road infrastructure projects and challenges across Australia.

Prior to joining NTRO, Jaspreet was a geotechnical consultant, coordinating and delivering a variety of investigations and assessments across roads, rails, residential and commercial spaces for both government and private sectors. He has gained experience in pavement design, evaluation, construction and earthworks.

Jaspreet completed his PhD research project on sustainable soil stabilisation for unsealed roads. He has gained specialist skills in experimental design and advanced numerical modelling in pavement/geotechnical engineering applications using FEM (i.e. ABAQUS).



## Kosta Karagiannopolus

Kosta Karagiannopoulos, an Advanced Application Traffic Specialist at the 3M Transportation Safety Division and an accredited Road Safety Auditor, has extensive knowledge and experience in road signage, pavement markings, vehicle conspicuity and had a leading technical role in the 3M Connected Roads program that involved development of new technologies and road infrastructure solutions for Connected Automated Vehicles and ITS networks.



## Darren Wilson, TMR

Darren Wilson is the Manager – Environment for RoadTek, Department of Transport and Main Roads.

Darren is an environmental scientist who started his career with the Environmental Protection Agency in Brisbane, then in Cairns, and worked on several successful environmental harm prosecutions. Looking to move away from penalising people and companies, he wanted instead to be involved in developing preventative solutions to stop environmental damage occurring in the first place.

Darren moved to the Gold Coast and joined RoadTek, where he has worked for the past 18 years.

In that time he has received numerous environmental excellence awards, notably the 2017 Premier's Award for Excellence – Sustainability, for the Resource Efficiency Strategy and Action Plan, which delivered a metrics system to capture improvements, including Solar PV systems, rainwater harvesting, and waste reduction.

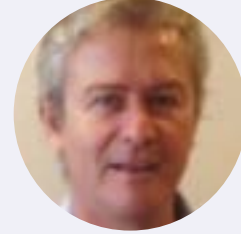
In his current role of RoadTek Manager – Environment, he leads a team of environmental professionals who assist operational teams across Queensland in reducing environmental impacts from infrastructure construction and maintenance activities, including investigating ways to reduce waste disposal to landfill.



## Damien Shiels

Damien Shiels brings over 30 years of diverse professional experience in mining and coatings business units across the globe. His extensive background spans regions such as China, North and South America, Sub-Saharan Africa, and South-East Asia. This breadth of experience provides him with a unique perspective on various business operational issues, including traffic safety and safe materials handling.

For the past 12 years, Damien has been an integral part of DOW's road marketing segment business unit. Currently, he holds the position of ANZ Sales and Marketing focal point for the DOW Traffic Paint business unit.



## David Eldridge

**Managing Director Guidance Road Management, RIAA Director**

David has vast experience in all aspects of Linemarking, Road, Carpark, Airside, Courts, Industrial with most materials and application methods. David represents the RIAA and the pavement marking industry on a multitude of industry bodies, including work with Standards Australia. David is a board member of the RIAA and a past President. David's Vision for the RIAA is to raise the level of professionalism of industry improving product and service performance, education of contractors and clients.



## Terry Sylva

Terry Sylva is a seasoned professional with over 12 years of dedicated work in the roadmarking industry. With an additional 10 years of experience in broader surface coatings field. Terry has held various pivotal roles across Technical, R&D, Product Development, Compliance, Quality Systems, Product Management, IT, and General Business Management. Terry's expertise has contributed significantly to road safety, sustainability, and infrastructure maintenance.



## Dr Dan Sullivan

Dr Dan Sullivan is Founding Director of "Solutions in Transport". He has 30 years' experience across a range of businesses in Australia and the UK and has worked in both Private Sector and Government Agencies. Dan has a Bachelors in Civil Engineering, a PhD in Traffic Engineering, and an MBA.

Dan's role is currently focussed on specialist advisory services in Temporary Traffic Management applying his expertise for a range of clients. Dan was appointed in 2015 by the Austroads Board as Project Manager for the Safety at Road Worksites project focussed on harmonisation of training and registration and the publication of the Austroads Guide to Temporary Traffic Management.

Dan brings together practical experience in TTM and an in depth understanding, not only of the written guides, but also of the fundamental principles behind their development to provide his clients with practicable risk based solutions. Dan is working extensively with local government, utility providers and other organisations focussed on their internal systems and processes to ensure they meet their responsibilities and implement solutions to ensure the safety of their workers.



## Patsy Thomas

Patsy Thomas was appointed Austroads National Temporary Traffic Management Operations Manager in 2022 moving from the Department for Infrastructure and Transport (South Australia).

Her 30+ years of experience in the training and audit industry includes lecturing and senior management roles. She has a particular passion for driving high performance and strengthening people and customer centric cultures. Her extensive career includes planning and implementing change management; building workplace relationships with staff and key stakeholders; process improvement; policy development; project management and implementation; training; facilitating; coaching, and leadership development.

Patsy holds degrees in training, public sector management, accounting and leadership and a Masters Degree in Management. She is currently studying a Graduate Diploma of Psychology. Patsy is an accredited DISC advanced consultant and has been a mentor for the Australian Institute of Training and Development mentor program.

Patsy is an avid Canberra Raiders and NSW Blues supporter.



## Helen Lechte

Helen Lechte is the dynamic leader of COVE Training, one of sixteen Approved Training Providers in Victorian for the new Traffic Management Training. While many competitors found the new training requirements too complicated, Helen prepared for three years to comprehend and deliver this updated training. This involved consultation with Austroads, the Department of Transport and Planning (Vic) and Industry. By mid-March 2024, COVE began offering this fully-updated training, focusing on TC1 and TMI1. Additionally, COVE provides RPL to help existing workers maintain their qualifications. Under Helen's leadership, COVE Training stands as a leading provider of these new skill sets in Victoria.



## Matthew Bereni

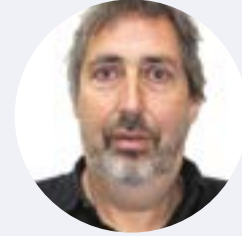
Matthew holds the role of Chief Executive Officer of the Traffic Management Association of Australia (TMAA). He has extensive industry and leadership experience in the public and private sectors in civil and transport engineering. Prior to joining TMAA, Matthew was the National Director of Strategy & Innovation with the National Transport Research Organisation (NTRO). Matthew's previous roles include Manager of National Harmonisation at the National Heavy Vehicle Regulator (NHVR) and Manager of Pricing and Economics at the National Transport Commission (NTC).

Matthew is a Fellow of Engineers Australia, a graduate of the Australian Institute of Company Directors, and has Honours Masters degrees from 'École des Ponts ParisTech' and 'Ecole Nationale des Travaux Publics de l'Etat', France and from Imperial College London.



## Arman Namvar

Arman joined CSIRO as the Executive Officer for the Australian Paint Approval Scheme (APAS) in 2024. He has an engineering background with seven years of experience in research and development. He is dedicated to driving innovation and excellence within APAS, ensuring high standards of quality and efficiency in product certification.



## Urban Camenzind

Urban Camenzind was born in Switzerland where he completed his schooling and did his apprenticeship in mechanical engineering with Victorinox.

Emigrated to New Zealand in 1986 where he was working in the mechanical engineering field and designed and built road-marking equipment for New Zealand, Australia, China, Japan and Switzerland.

Introduced and achieved the approval by NZTA M20 for Cold Applied Plastic, ATP and structured line marking in New Zealand.

This evolved into specializing in the field of retro-reflectivity, quality control, and asset management data collection, for road-marking and signage. His company, Roaddata operates in both Australia and New Zealand and is the agent for Proceq/Zehntner retr0 reflectometers in sales and calibrations.

Urban presents at conferences and training institutes in New Zealand and Australia.



## Tanja Conners

As the CEO of the Australian Pavement Recycling and Stabilisation Association (AustStab), Tanja Conners is a visionary leader in the field of sustainable infrastructure. With over 25 years of experience in the industry, Tanja commenced her career in the construction industry by completing a Fabrication Engineering Trade. Her expertise spans education and capability development, leadership and management facilitation and strategic project management, with a focus on business and change management.

Before becoming CEO of AustStab, Tanja spent 9 years with the Australian Flexible Pavements Association, where she commenced as Executive Director Knowledge and Partnership and later served as Chief Operations Officer. During her tenure, she played a pivotal role in enhancing educational capabilities and fostering partnerships within the Flexible Pavements Industry.

Tanja's commitment to the industry is reflected in her active participation on several industry, training and road safety committees. She was also the Chair of the Civil Infrastructure Industry Reference Council, where she influences industry standards and practices.

Beyond her professional achievements, Tanja is passionate about mentoring the next generation of civil workers and advocating for greater diversity and inclusion within the field. She believes that the future of infrastructure lies in harnessing the power of innovative thinking and sustainable practices.



## Craig Walker

Craig Walker is the Senior Manager, Temporary Traffic Management at Transport for NSW (TfNSW) and leads the Temporary Traffic Management team. Craig and the team are responsible for the development of policy and technical guidance that supports TfNSW and its delivery partners with delivering best practice temporary traffic management, which improves safety for both workers and road users.

This includes the ongoing development of the Traffic control at work sites (TCAWS) Manual, raising awareness and knowledge with the 'In the Zone' Temporary Traffic Management Newsletter, technical workshops and presentations, representing Transport on the Austroads National Harmonisation of Temporary Traffic Management project and the provision of technical advice to project delivery teams.

Craig is passionate about the further development of the TCAWS Manual and the related technical specifications so that they provide best practice outcomes while remaining relevant, practical to implement and where possible, consistent with national practice. He is also strong advocate for engaging with industry and TfNSW practitioners to better understand the issues they face, and to tap into the collective knowledge and experience across the industry.

With over 20 years of experience across the traffic engineering discipline, Craig has worked in both local and state government, across a variety of roles from analytical office-based roles to practically focussed field based operational roles. This diversity of experience has provided Craig with a sound balance between theory and practice.

## Phil Filewood

Phil has been involved in the roadmarking industry since the early 1960s when he worked for A C Hatrick Pty Ltd who manufactured short oil alkyd resins used in the manufacture of solvent-borne line marking paint. Phil worked at Anzol Paints for 34 years (1966 to 2000), with a two year break working for Taubmans Paints in Fiji. At Anzol Phil was involved in and formulating and developing new polymer resins and paints. His major responsibility was for roadmarking products. From 2000 to 2006 Phil worked for GT Industries, setting up a NATA Lab and an APAS Registered Manufacturing Unit. From 2006 to 2009 Phil worked for a road marking contractor gaining a new perspective in the working and problems of industry. Since 2009 Phil has helped contractors gain PCCP approval.

Phil attended the second meeting of The NSW Roadmarking Industry Association (the first meeting was for contractors only), which later became the Roadmarking Industry Association of Australia. Phil served as Secretary for several years in the early days before a paid secretary was employed. Phil has delivered several technical papers at conferences. These NSWRIA and RIAA conferences helped establish the relatively new contractor based industry. The conferences have contributed to road safety by improving the quality and visibility of pavement markings.

Phil has been involved in changes in the application equipment and materials. An innovation he is most pleased with is the packaging of the Waterborne Roadmarking Paint into Plastic Bladder Bags in Maxicons (reference RIAA Conference 1994). In the last few years apart from his PCCP activities Phil has developed new innovative pavement marking products.

# THE RIAA NATIONAL CONFERENCE 2024

21–22 August 2024  
Cairns, Queensland

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