



Roadmarking Industry Association of Australia

Postal Address: PO Box 5070, Hallam, Victoria 3803

Office: 41A Lathams Road, Carrum Downs, Vic 3201

Office: 1300 625 983

Email: info@riaa.com.au

Website: www.riaa.com.au

RIAA INDUSTRY AWARDS NIGHT 2023 – SPONSORSHIP PACKAGES

PRINCIPLE SPONSOR - \$10,000

- Event Naming Rights "The RIAA Industry Awards Night, proudly brought to you by"
- 10 Minute Keynote Question and answer Speaking slot (to be approved by the organizing committee) plus 5 min video
- Acknowledgment as the Principal Sponsor (with organisation's logo) on all Promotional material, menu's, programs.
- Two x Organisation's banners / logo's (two) (on either side of the main stage/ AV)
- Acknowledgement as the Principal Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- 4 tickets
- Logo on Awards and on all official event photographs
- Banner / Logo at Welcome Desk
- Verbal acknowledgement as Principal Sponsor at opening address, plus at least four other times during the night
- Website & "Roadmarker" Sponsor Recognition
- Roadmarker Advertising one full page advert
- Permission to use the following endorsement: "Proud Principal Sponsor of the RIAA 2023 Industry Awards"

RED CARPET SPONSOR - \$8,750

- Red Carpet and Photography Naming Rights signage
- 5 Minute Keynote Question and answer Speaking slot (to be approved by the organizing committee)
- Acknowledgment as the Red-Carpet Sponsor (with organisation's logo) on all Promotional material, menu's, programs.
- One Organisation's banner / logo (in vicinity of Red Carpet)
- Acknowledgement as the Red Carpet Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- 3 tickets
- Logo on Awards and on all official event photographs
- Verbal acknowledgement at least three times during the night
- Website & "Roadmarker" Sponsor Recognition
- Roadmarker Advertising 1/2-page advert
- Permission to use the following endorsement: "Proud Red Carpet Sponsor of the RIAA 2023 Industry Awards"

SOLD



Roadmarking Industry Association of Australia

Postal Address: PO Box 5070, Hallam, Victoria 3803

Office: 41A Lathams Road, Carrum Downs, Vic 3201

Office: 1300 625 983

Email: info@riaa.com.au

Website: www.riaa.com.au

AWARD SPONSOR(S) - \$7,500 (Maximum of three)

- Logo on all Awards presented
- Acknowledgment as Awards Sponsor (with organisation's logo) on all Promotional material, menus, programs.
- Acknowledgment as Awards Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- 2 tickets
- Verbal acknowledgement at least two times during the night
- Website & "Roadmarker" Sponsor Recognition
- Roadmarker Advertising 1/4-page advert
- Permission to use the following endorsement: "Proud Awards Sponsor of the RIAA 2023 Industry Awards"

1. SOLD

2.

3.

DINNER SPONSOR - \$2,500

- Acknowledgment as Dinner Sponsor (with organisation's logo) on all Promotional material, menu's, programs.
- Acknowledgment as Dinner Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- 1 ticket plus 2 at 50% discount
- Verbal acknowledgement at least two times during the night
- Website & "Roadmarker" Sponsor Recognition
- 50% discount Roadmarker Advertising
- Permission to use the following endorsement: "Proud Dinner Sponsor of the RIAA 2022 Conference"

SOLD

BEVERAGES SPONSOR - \$2,500

- Acknowledgment as Beverages Sponsor (with organisation's logo) on all Promotional material, menus, programs.
- Acknowledgment as Beverages Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- 1 ticket plus 2 at 50% discount
- Verbal acknowledgement at least two times during the night
- Website & "Roadmarker" Sponsor Recognition
- 50% discount Roadmarker Advertising
- Permission to use the following endorsement: "Proud Beverages Sponsor of the RIAA 2022 Conference"

SOLD